the Woman Bo

MAY-JUNE 1963 • VOLUME 2

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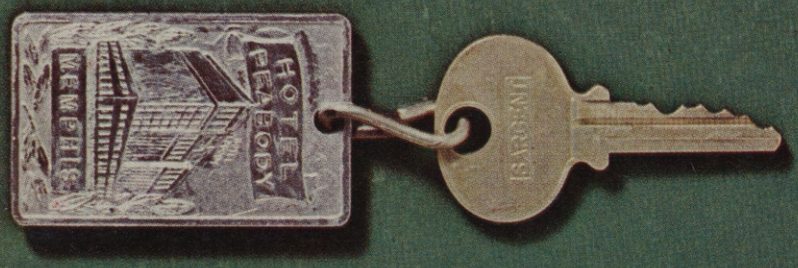
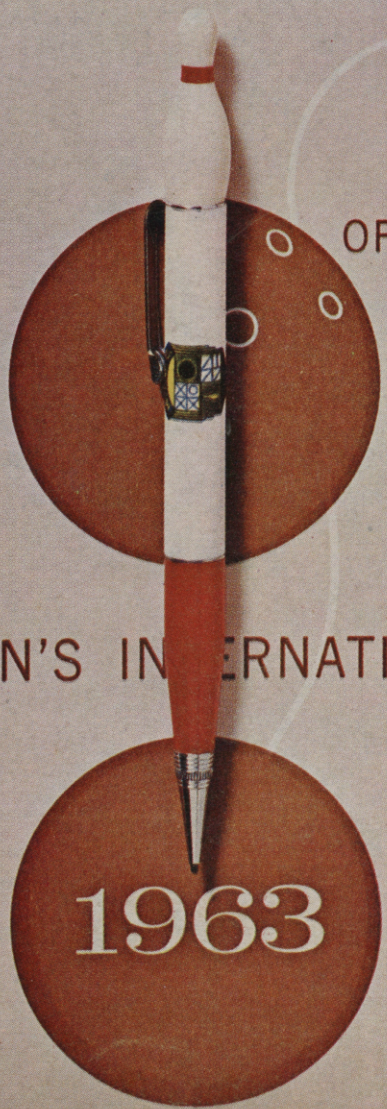
WIBC 46TH ANNUAL CONVENTION



DELEGATE
MEMPHIS
1963



OFFICER
AND COMMITTEE

REPORTS

WOMAN'S INTERNATIONAL BOWLING CONGRESS

1963 ANNUAL CONVENTION

APRIL 29, 30 AND MAY 1

ELLIS AUDITORIUM, MEMPHIS, TENN.

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Dick Weber and his Amflite® bowling ball

For the second consecutive year, Dick Weber and his Amflite ball have won the BPAA All-Star Tournament. Why does Dick choose Amflite? Because it's a "hotter" ball.

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American Machine & Foundry Company/Bowl where you see the "Magic Triangle"

AMF

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the Woman Bowler

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NATIONAL HIGH SCORES AS OF APRIL 30, 1963

High Individual One Game

Dale Bertramsen, Clinton, Iowa		300
Isabel Cummings, Great Falls, Mont.		300
Pauline DeLuca, Passaic, N.J.		300
Liz Fisher, Chicago, Ill.	T	300
Mazie Laureys, New Carlisle, Ind.		300
Marge Merrick, Columbus, Ohio		300
Jackie Ryan, Danvers, Mass.		300
Rosemarie Shaffer, Los Altos, Calif.		300
Dorothy Spillers, San Antonio, Tex.	T	300
Esther Woods, Burbank, Calif.	T	300
Donna Abbey, Fairfield, Iowa		299
Kate Birmingham, Hooks, Tex.	T	299
Kathy Buddle, Oakland, Calif.	T	299
Mary Lou Graham, Miami, Fla.	T	299
Virginia Hendrix, Port Arthur, Tex.		299
Ruth Konhorst, Centralia, Ill.	T	299
Penny Lucas, Jersey City, N.J.		299
Jeanne Sisco, Paterson, N.J.		299
Judy Hughes, Billings, Mont.		298
Margaret Grumbein, Ft. Richardson, Alaska	T	297
Dolores Beswick, Philadelphia, Pa.		296
Ann Ackerman, W. Hollywood, Fla.		290
Marian Barnts, Crescent City, Calif.		290
Liz Brezina, Imperial, Calif.		290
Rose Calala, Cleveland, Ohio		290
Joyce Clark, Montclair, Calif.		290
Marilyn Cole, Detroit, Mich.		290
Mary Dahler, North Canton, Ohio	T	290
Lynne Highland, Chicago, Ill.	T	290
Doris Houston, Pasadena, Tex.		290
Rebecca Isenhour, Kannapolis, N.C.		290
Betty McIlvain, Indianapolis, Ind.		290
LaVerne Roderique, St. Louis, Mo.		290
Dorothy Sharpe, Greensboro, N.C.	T	290
Carol Sheffer, Ann Arbor, Mich.		290
Greta Spence, Mineral Wells, Tex.		290

High Individual Three Games

Doris Houston, Pasadena, Tex.		759
Gertrude Harms, Portland, Oreg.		750
Dorothy Cage, Temple City, Calif.		749
May Sparks, Allen Park, Mich.		740
Viola Schade, Omaha, Nebr.		739
Wilma Anderson, Inglewood, Calif.	T	732
Delores Champion, Harlingen, Tex.		732
Dee (Wroblewski) Hook, Oxnard, Calif.		732
Angie Palermo, Erie, Pa.	T	729
Alice Montgomery, Wilmington, Del.		728
Evelyn Nece, Des Moines, Iowa		727
Lorraine Garner, Oxnard, Calif.	T	726
Isabel Cummings, Great Falls, Mont.		725
June Killion, One Thousand Oaks, Calif.		725
Elaine Rebatzke, West Allis, Wis.		725
Helen Duval, Berkeley, Calif.		724
Jeanne Sisco, Paterson, N.J.		724
Mary Cooney, Chicago, Ill.	T	721
Juanita Blocker, Los Angeles, Calif.		720
Elynore Himmelstein, Philadelphia, Pa.		720
Phyllis Notaro, Brant, N.Y.		720
Jean Winsch, South Bend, Ind.		720
Ruby Chong, Oakland, Calif.		719
Mickey Pearson, Erie, Pa.		719
Doris Coburn, Buffalo, N.Y.		717
Virginia Knight, Kansas City, Kans.	T	717
Marge McGowan, Niles, Ohio		717

High Team One Game

Windsor Finance, Oklahoma City, Okla.	1143
Norwalk Bowl Team #6, Los Angeles, Calif.	1127
Freeway Washer and Stamping Co., Cleveland, Ohio	1121
Airway Hotel, Buffalo, N.Y.	1109
Schafer's Bakeries, Detroit, Mich.	1101
Fierstien Oldsmobile, Philadelphia, Pa.	1096
Lamar Ideas, Detroit, Mich.	1096
Falstaff, Chicago, Ill.	1095
Crestwood Pharmacy, Phoenix, Ariz.	1082
T. D. & H. Supply, Oakland, Calif.	1081
Goodman Community Discount Center, Chicago, Ill.	1079
Tommy Tucker, Dayton, Ohio	1079
Canfield Colonial, Youngstown, Ohio	1077
Sport Queen Dresses, Detroit, Mich.	1077
Bungalow, Toledo, Ohio	1076
Pitch's Lounge and Restaurant, Milwaukee, Wis.	1074
Acme Seal & Stamp Co., Chicago, Ill.	1071
Spare Time Products, Los Angeles, Calif.	1071
Kosof's Women's, Los Angeles, Calif.	1068
Crown Bowl, Los Angeles, Calif.	1058
Farm Eng.-Savage, Minneapolis, Minn.	1058
Ocean Lanes, Los Angeles, Calif.	1057
Helin Tackle, Detroit, Mich.	1056
Golden Valley Lanes, Minneapolis, Minn.	1055
Poppy Cleaners, Chicago, Ill.	1054

High Team Three Games

Freeway Washer and Stamping Co. Cleveland, Ohio	3100
Linbrook Bowl, Los Angeles, Calif.	3059
Rheingold, Bergen County, N.J.	3044
Pitch's Lounge and Restaurant, Milwaukee, Wis.	3043
Norwalk Bowl Team #6, Los Angeles, Calif.	3038
Spare Time Products, Los Angeles, Calif.	3031
Sauter's Restaurant, Bergen County, N.J.	3030
Golden Valley Lanes, Minneapolis, Minn.	3023
Art Press Printers, Phoenix, Ariz.	3009
Acme Seal & Stamp Co., Chicago, Ill.	3001
Airway Hotel, Buffalo, N.Y.	2998
Goodman Community Discount Center, Chicago, Ill.	2993
Willard Marshall Ins., Bergen County N.J.	2990
Sport Queen Dresses, Detroit, Mich.	2989
Staley Paint, St. Louis, Mo.	2988
Fierstien Oldsmobile, Philadelphia, Pa.	2985
Lamar Ideas, Detroit, Mich.	2985
Smoral's Restaurant, Syracuse, N.Y.	2983
Brigance Chevrolet, Chicago, Ill.	2977
Biltmore Lanes, Minneapolis, Minn.	2976
Koehlers, Erie, Pa.	2974
Falstaff, Chicago, Ill.	2959
Schafer's Bakeries, Detroit, Mich.	2956
Squirt's, Buffalo, N.Y.	2953
T. D. & H. Supply, Oakland, Calif.	2953

HIGH SCORES MUST BE REPORTED IMMEDIATELY

The WIBC rules provide that all high scratch scores (games of 275 or better, series of 700 or better, team games of 1000 or better and series of 2900 or better) must be reported by the league or tournament secretary to the city secretary within 24 hours. The city secretary must report them to WIBC within 30 days, using the affidavits provided.

UP A PIN AT A TIME

Women in Salem, Oreg., are trying to calculate just how long it'll be before one of them rolls a 300 game. For the high single game record is going up a pin at a time. Geneva Smith had held the record high single game, 275, since 1952. Then on the first night of the 1961-62 season, Fairbelle Benz rolled a 276. Two months later, Ruby Fredinburg scored 277. On the first night of the 1962-63 season, Janet Salchenburg had a 278.

HIGH SCORE EPIDEMIC

High scores must have been catching at the Los Angeles WBA annual city tournament, for new records were set in three categories—high single game (Esther Woods' 300), all events (D.D. Jacobson's 1947) and doubles (Lorraine Garner had 726, Millie Rizzo, 587, for a winning 1313).

THAT'S A LOT OF WOMEN

Women bowlers who competed in the 1963 WIBC Championship Tournament at Memphis were following a popular and rich tradition. In the previous 43 tournaments, 187,150 women have participated, and they have divided nearly two million dollars in prize money.

WIBC Has A Vital Interest In AJBC

WHY AJBC IS IMPORTANT

A stepped-up American Junior Bowling Congress program has become a major new responsibility of the Woman's International Bowling Congress. This new program, in conjunction with the American Bowling Congress, will be designed to keep pace with the ever growing army of bowling youngsters.

Mrs. Alberta Crowe, speaking to the 1685 delegates of the WIBC convention in Memphis, May 1, 1963, emphasized that, "These juniors need us. We need them. We will need them even more in the years to come when they will be taking my place, and your place, leading association affairs on league, city, state and national levels."

She continued, "Our part in the American Junior Bowling Congress is the key to our future."

More than 5,600 local associations chartered by the WIBC and the ABC will strengthen their role as leaders and counselors to the boys and girls of the American Junior Bowling Congress. These associations, numbering more than 56,000 officers, directors and board members and representing over 7.5 million adult bowlers, also have been encouraged to tie in their efforts smoothly with their local proprietors.

See Page 54

Record delegation of 1685 filled the Ellis Auditorium for three business and fun-filled days.

Largest Delegation

Although the final session lasted from 9 a.m. to 12:35 a.m. (that is, the next morning), with only an hour break for lunch, it was a jubilant crowd which greeted the tellers' announcement that Portland would be the site of the 1965 WIBC Championship Tournament and Convention, and that in 1966 the group would convene in New Orleans.

The Ellis Auditorium in Memphis was the very suitable setting for the largest WIBC convention in history. The hours of April 29, 30 and May 1 were full of legislation and learning, with lectures, workshops and business sessions. Delegates voted on 59 proposed amendments and adopted new city and state constitutions.

During the Monday session, President Alberta E. Crowe stated that, under advice of competent legal counsel, the WIBC Executive Board voted that no changes are to be made at this time in WIBC tournament sanctioning rules.

President Crowe explained the present program being introduced by BPAA for the promotion of junior bowling. She reviewed the history of the WIBC support of the AJBC program and urged the continued support of all WIBC members, in cooperation with local ABC officers, to perpetuate, promote and develop the AJBC program on the local level and through the AJBC Chicago office.

Welcomed by Governor Frank Clement and Mayor Henry Loeb, the 1685 women (plus guests) also listened to instructive addresses by Mr. William Williams, President of BPAA; Mr. Charles Hall, Executive Director of AJBC; Mr. Milton Rudo, Chairman of AJBC Committee, National Bowling Council; and Mr. Frank Baker, Executive Secretary-Treasurer, American Bowling Council.

Record 1685 delegates acted upon 59 proposed amendments, adopted new city and state constitutions, and selected future tournament cities.

In WIBC History

New awards given by Mrs. Crowe, to be called the President's Trophies, were presented to Windy City (Chicago) and Illinois as the city and state which sent the most team entries to the 1963 tournament, and to Guin, Ala., and Arkansas as city and state sending the most teams in proportion to their memberships.

Mrs. Esther Ryan, Milwaukee, Wis., was named the 1963 Star of Yesteryear. A new Award for Meritorious Service was presented to Mrs. Jeannette Knepprath, Milwaukee, Wis., for her many years of service to WIBC and the bowling world.

The enthusiastic Memphis girls gave a real mid-South welcome at the Delegates' Luncheon. Fabulous pecan pie ended the typical "southern dish" luncheon, served by red-coated waiters, to the rhythms of Beale Street, and in the shadow of the spot-lighted, cotton-bordered garden. The Cotton Council presented a colorful style show—featuring cotton, naturally.

The resignation of Mrs. Iolia Lasher, of Albany, N.Y., was accepted with regret, and the New York and Albany groups presented her with a gift and flowers. An honorary WIBC membership was voted for Mrs. Lasher. Mrs. Bernice Bennie of Washington, D.C., was appointed to fill her unexpired term—one year.

The meetings were punctuated with floral tributes made to new officers and presidents of winning and losing cities.

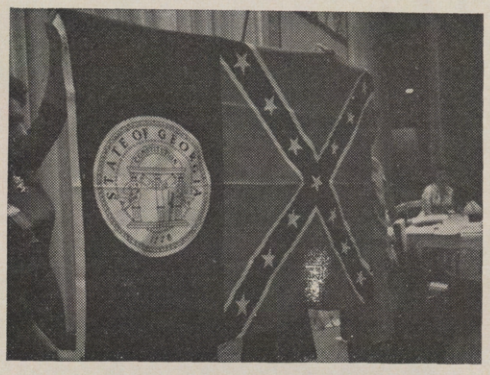
The final action of the body was to select Portland as the site of the 1965 WIBC Championship Tournament, and New Orleans for 1966.

New officers elected were: President, Alberta Crowe, Liverpool, N.Y.; 2nd Vice President, Mildred White, Rockford, Ill.; 5th Vice President, Helen Baetz, San Antonio, Tex; Directors: Pearl Switzer, South Bend, Ind.; Maud McGrainer, Pompano Beach, Fla.; Bernice Glynn, Oklahoma City, Okla.; Mabel Marrs, Vancouver, Wash.; Trudy Todd, Denver, Colo.; Dorothy Haas, Perth Amboy, N. J.; Clover Bayley, Watertown, N.Y.; Dorothy Rowe, Phoenix, Ariz.; Peggy Friend, Anchorage, Alaska.

Invitations were received from Washington D.C., Philadelphia, Toledo and Rochester for the 1967 tournament, and from Kansas City for 1968.

Mrs. Crowe read a special letter from Bud Wilkinson, consultant on physical fitness to the President of the United States: "The President joins me in extending greetings to the 46th annual tournament and convention of the Woman's International Bowling Congress. This group has made a valuable contribution to the physical fitness effort by sponsoring and promoting athletic competition for women and girls."

They (Delegates) Came From Everywhere

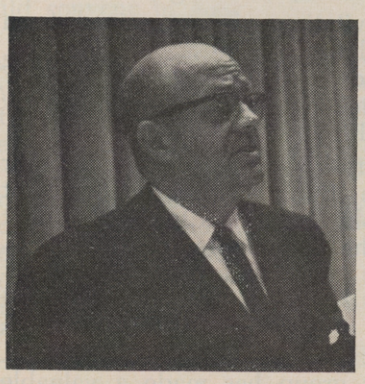


Georgia WBA presented its state flag to the delegation.

WIBC Executive Secretary Emma Phaler presents the STAR OF YESTER-YEAR award to Esther Ryan, Milwaukee, Wis.

Judy Audsley, 18 years of age, Kansas City, accepts the STAR OF TOMORROW award from President Alberta Crowe.

AMF's McCune presents a watch to WIBC Director Laura Albrecht for special service to juniors.

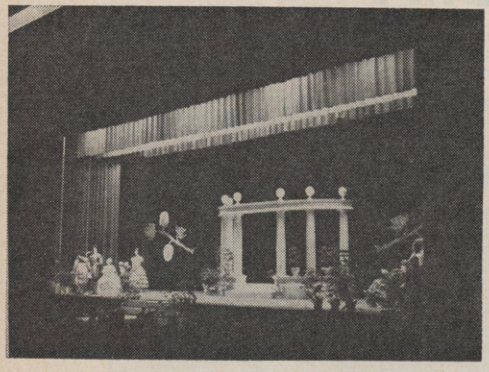


Don Tebbe registers surprise when presented a certificate of appreciation for his fine work in Memphis tournament promotion.

Maids of cotton in "made of cotton."

Gal models cotton costume flanked by growing cotton plants.

Gus Cannon (left), composer of WALK RIGHT IN, "compares notes" with a Beale Street buddy.

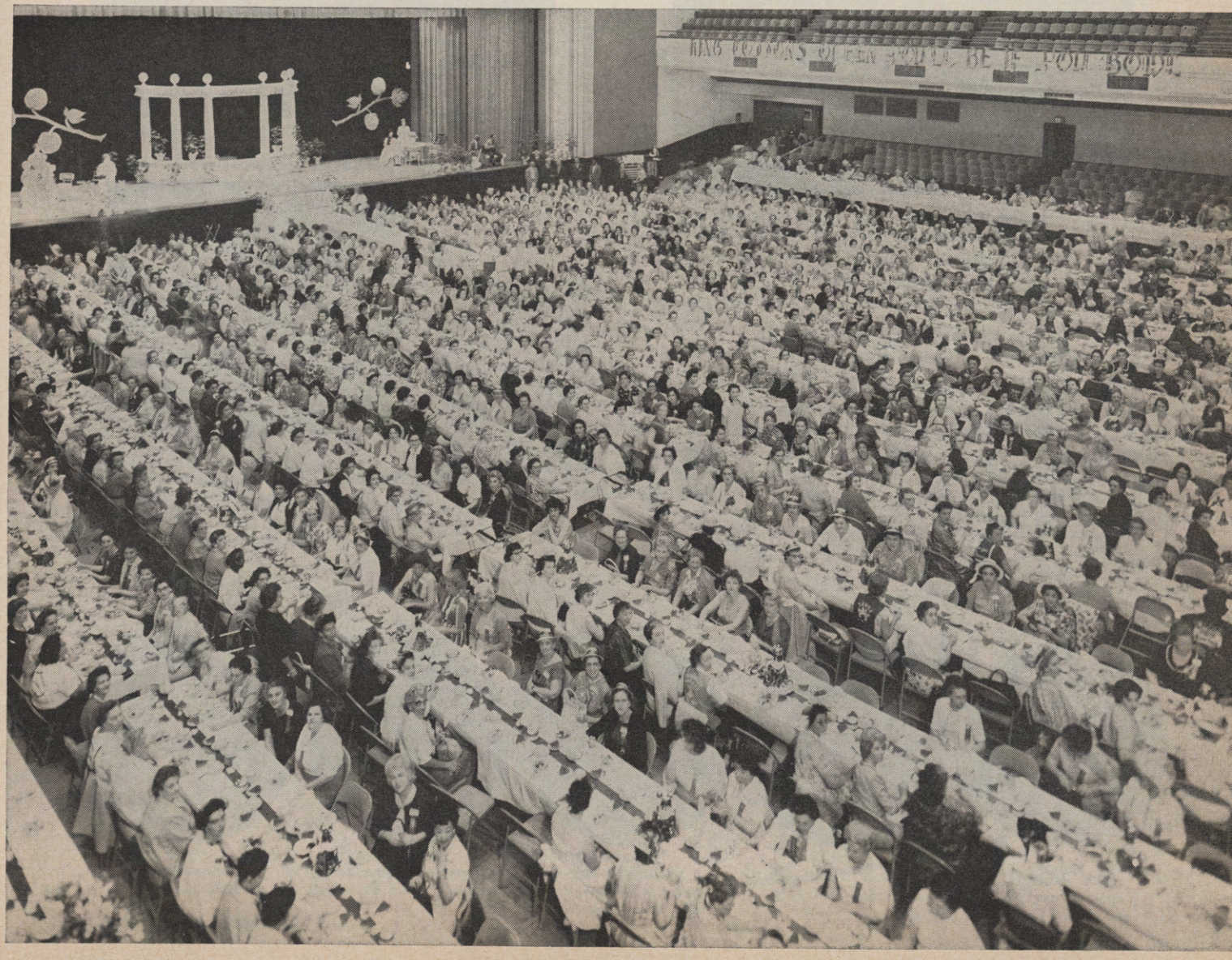


Cotton belles in a southern garden (Delegates' Luncheon).

FUN AND FOOD

See Page 32

So many people . . . so much food . . . such fun . . . at the Delegates' Luncheon.



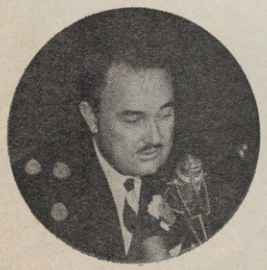
APRIL 4, 1963 OPENING NIGHT

Colonel Riley (Master of Ceremonies), Don Tebbe (Imperial Manager), and WIBC President Alberta Crowe cut the ribbon to open the 1963 WIBC Championship Tournament.

The gala opening night began with a motorcade from the Peabody to Imperial Lanes.

Tom Beasley, Administrative Assistant to Governor Clement, has told WIBC President Alberta Crowe some smiling facts about Tennessee.

The 1963 WIBC Championship Tournament actually began with a Dixieland band . . . leading a motorcade of 25 cars to the doors of Imperial Lanes. Here TV and newspaper cameras caught the delight of WIBC and Memphis dignitaries as they entered the plush Imperial Lanes on a real red carpet. This was April 4, the day that over 16,000 girls had been waiting for . . . the opening of the fourth largest WIBC tournament in history.



Tom Beasley
Representing the
Governor of Tennessee

Don Tebbe
Imperial Manager

Freda Botkin
WIBC
Field Representative

Gertrude Lorence
Memphis WBA President

Alberta Crowe
WIBC President

WELCOME

Mrs. Becky Lankford, Chairman, Opening Night Ceremonies

MASTER OF CEREMONIES

Col. Frederick F. Riley, USA (Ret)

INVOCATION

Rt. Rev. Monsignor Merlin F. Kearney, Immaculate Conception Catholic Church

POSTING OF COLORS

Color Guard—United States Navy, Naval Air Technical Training Center

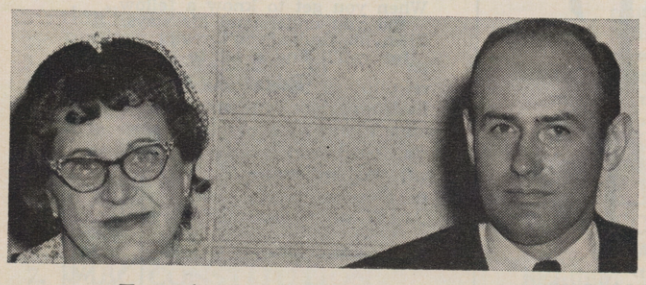
PLEDGE TO FLAG
STAR SPANGLED BANNER

Mrs. Bettye McFarland, Vocalist
Mrs. Chris Mayes, Organist

SPEAKERS

Mrs. Gertrude Lorence, President, Memphis Woman's Bowling Association
Mr. Tom Beasley, Administrative Assistant to Governor Clement
Honorable Henry Loeb, Mayor of Memphis
Mr. Earl Reed—"MR. WIBC"—President, American Bowling Congress
Mr. William W. Farris, Commissioner, City of Memphis
James W. Moore, Commissioner, City of Memphis
Mrs. Alberta Boartfield, General Chairman
Miss Ruth Linn, President, Tennessee Woman's Bowling Association
Mrs. Freda Botkin, WIBC Field Representative
Mr. Pat Joyner, Honorary Chairman
Mr. Arthur Buring, Honorary Chairman
Mr. Don Tebbe, General Manager, Imperial Lanes
Dr. John Dorian, President, Memphis Bowling Association
Mr. Terry O'Rourke, President, Tennessee Bowling Proprietor's Association

WIBC PRESS PARTY



Two editors confer (Norma Kirkendall, "Woman Bowler," and Mort Luby, "Bowlers Journal").

MOSE HARTLEY
ROLLING THE
FIRST BALL

INTRODUCTIONS

Mr. John C. McDonald, Chief of Police Department
Mr. Edward Hamilton, Chief of Fire Department

INTRODUCTION OF HONORED GUESTS

Mrs. Mildred Long
Mr. Nat Buring
Mr. M. A. Lightman, Jr.
Mr. Robert Goldsmith
Mr. Lamar Roady
Mr. Augustine Cianciolo
Mr. John Beard

INTRODUCTION OF WIBC OFFICIALS

Mrs. Theresa Kelone, WIBC Treasurer
Miss Cora Lewis, WIBC Director
Miss Virginia Elskin, WIBC Tournament Director
Miss Norma Kirkendall, WIBC Publicity Director

INTRODUCTION OF MR. WARD BARNUM (AGE 92) AND MRS. OLA WALKER (AGE 72)

Oldest active man and woman bowlers in Memphis

SPEAKERS

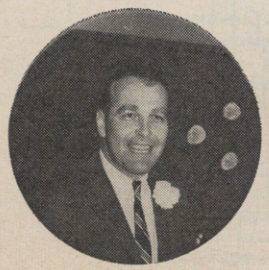
Mrs. Emma Phaler, Executive Secretary, Woman's International Bowling Congress
Mrs. Alberta Crowe, President, Woman's International Bowling Congress

RIBBON CUTTING CEREMONY

Mrs. Alberta Crowe, President, Woman's International Bowling Congress

ROLLING FIRST BALL

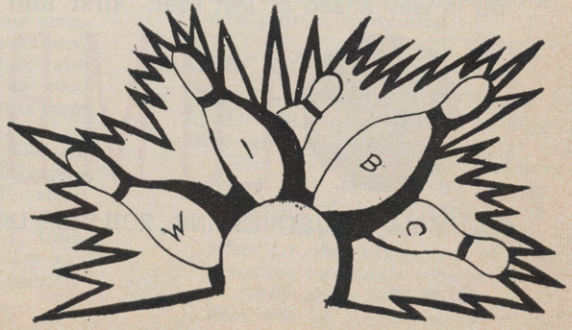
Mr. Mose Hartley, Bowling Sports Writer, The Press Scimitar



Mayor Loeb

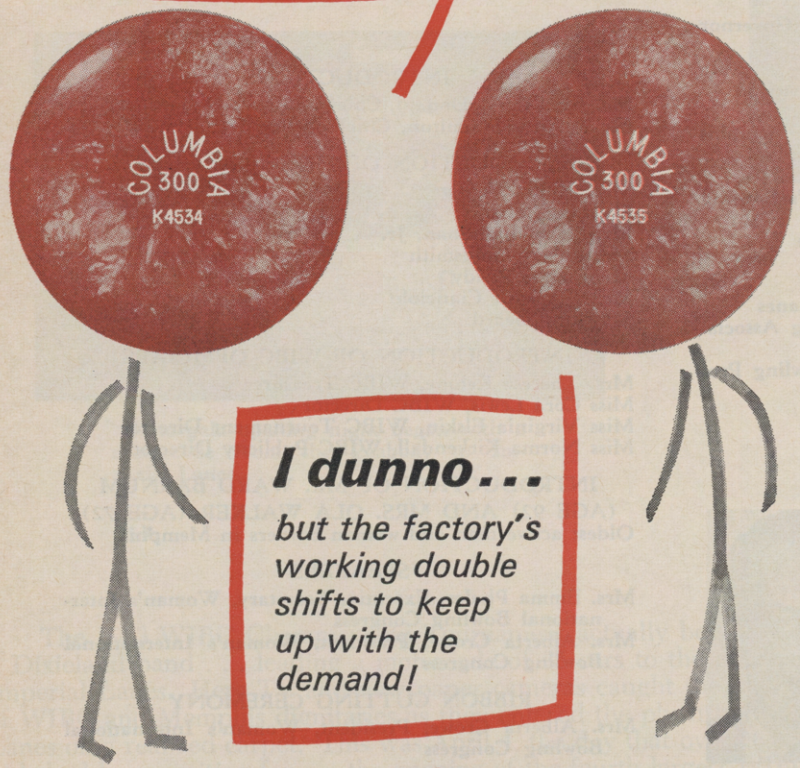
Emma Phaler
WIBC Executive-Secretary

Alberta Boartfield
Memphis WBA
Tournament Chairman



Is it true...

we're the fastest growing ball on the bowling scene?



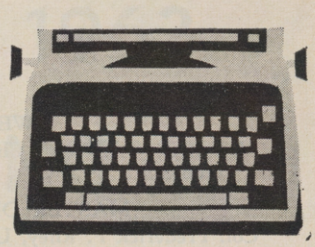
I dunno...

but the factory's working double shifts to keep up with the demand!

To the bowlers of America, a humble "thanks." ● You bought five times as many Columbia "300" balls in '62 as you did the year before . . . and already '63 is way ahead of last year. ● Frankly, you've got our factory working double shifts—but we don't mind. We'll work as hard as necessary to keep you supplied with America's first and finest plastic ball!

COLUMBIA "300"

COLUMBIA INDUSTRIES, INC., 2011 Sable Lane, San Antonio, Texas

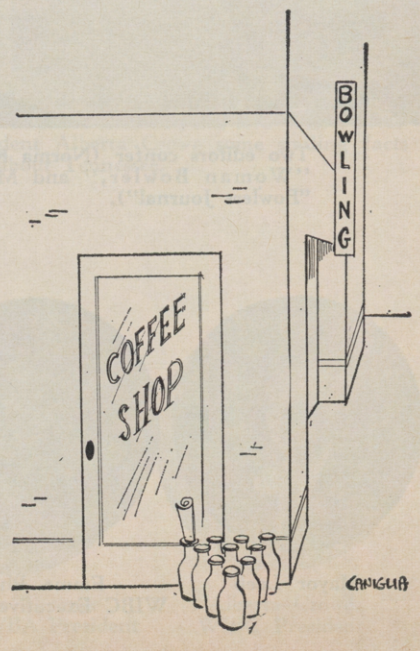


When You Get To Know A Fellow

When you get to know a fellow,
know his joys and cares,
When you've come to understand him
and the burdens that he bears,
When you've learned the fight he's making
and the troubles in his way,
Then you find that he is different
than you thought him yesterday.
You find his faults are trivial
and there's not so much to blame
In the brother that you jeered at
when you only knew his name.
You are quick to see the blemish
in the distant neighbor's style,
You can point to all his errors
and may sneer at him the while.
And your prejudices fatten
and your hates more violent grow
As you talk about the failures
of the man you do not know,
But when drawn a little closer,
and your hands and shoulders touch,
You find the traits you hated
really don't amount to much.

When you get to know a fellow,
know his every mood and whim
You begin to find the texture
of the splendid side of him;
You begin to understand him,
and you cease to scoff and sneer,
For with understanding always
prejudices disappear.
You begin to find his virtues
and his faults you cease to tell,
For you seldom hate a fellow
when you know him very well.
When next you start in sneering
and your phrases turn to blame,
Know more, before you censure,
of his business and his name.
For it's likely that acquaintance
would your prejudice dispel,
And you'd really come to like him
if you knew him very well.
When you get to know a fellow
and you understand his ways,
Then his faults won't really matter,
for you'll find a lot to praise.

Edgar A. Guest



1963 AMENDMENTS to Constitution ◉ Rules ◉ Regulations

The following amendments were approved by the delegation.

1. WIBC CONSTITUTION
Page 9, Article II, Section 1, heading "Object"
RESOLVED to insert a new paragraph as follows:

To foster the spirit of good fellowship in the bowling game in distant areas by offering organizational guidance and supervision over WIBC membership organizations in the Western Hemisphere.

---

2. WIBC CONSTITUTION
Page 9, Article III, Section 1, heading "Membership—Title"
RESOLVED to delete the first paragraph and substitute the following:

Individuals of the female sex who actively participate in WIBC sanctioned bowling shall make application for membership to the city association through a league as a regular member of a team or as an available substitute.

---

3. WIBC CONSTITUTION
Page 10, Article III, Section 1, heading "Certificate of Association"
RESOLVED to delete the words "and" and "affiliate" in the first sentence to make it read as follows:

A Certificate of Association shall be issued only to a city or a state association which has been accepted for membership by the WIBC, and it shall continue in force unless revoked by the WIBC Executive Board.

---

7. WIBC CONSTITUTION
Page 11, Article 3, heading "Complaints—Appeals"
RESOLVED to add a new Section 4 to read as follows:

Heading: "Membership Reinstatement"

Reinstatement of membership, where a suspension has been imposed, shall be granted only by the WIBC Executive Board or a committee of its members, authorized to act upon the application for membership.

An application for reinstatement must be filed in writing with the city or state association having original jurisdiction.

The application must be considered within 30 days by the city or state association at a regular or special meeting of the executive board.

The association shall furnish the following information to the executive secretary of the WIBC for review by the committee.

1. Copy of the application for reinstatement of membership.
2. The recommendation of the city or state association and a brief summary of the reasons for its decision.
3. A list of the association executive board members, indicating those present at the meeting.

The status of the suspended member remains unchanged until notified by the executive secretary of the WIBC that the application for reinstatement has been approved.

---

8. WIBC CONSTITUTION
Page 12, Article VI, Section 1, heading "Election of Officers and Directors"
RESOLVED to change the last sentence in paragraph one to read:

These officers, together with eighteen (18) executive directors, shall constitute the executive board.

Also change "twenty-four members" to "twenty-seven members" in the fourth paragraph and change "five directors" to read "six directors" in each of the three paragraphs that follow.

(If this amendment is adopted, the delegates, at this Memphis WIBC Convention, will select three additional executive directors to take office August 1, 1963, one for three years, one for two years, and one for one year.)

See Page 24

9. WIBC CONSTITUTION
Page 12, Article VI, Section 2, heading "Election of Officers and Directors"
RESOLVED to combine paragraphs 1 and 2, and change to read:

The officers and directors of the WIBC Executive Board shall be elected at the annual WIBC meeting. The election shall be by ballot with each officer and director being voted on separately and consecutively, beginning with the first office to be filled. A majority vote shall be required to elect. When there are three or more candidates for election to an office and no candidate receives a majority vote on the first ballot, the two candidates who receive the highest number of votes on the first ballot shall be submitted and a second ballot taken. When only one candidate is nominated for an office, a voice vote may be taken. Each term of office shall be for three years, starting August 1st following election.

---

10. WIBC CONSTITUTION
Page 12, Article VI, Section 1, heading "Election of Officers and Directors"
RESOLVED to combine the offices of executive secretary and treasurer.

(A treasurer will be elected at the 1964 convention for a one-year term, beginning August 1, 1964. A sixth vice president will be elected at the 1965 convention.)

---

11. WIBC CONSTITUTION
Page 13, Article VI, Section 5, heading "Candidates"
RESOLVED to change the second paragraph to read:

A candidate, to be eligible for the office of WIBC executive director, must have served as a delegate, officer or director for three or more years within a consecutive five-year period, including the year of nomination.

---

12. WIBC CONSTITUTION
Page 12, Article V, Section 1, heading "Nominating Committee"
RESOLVED to delete "NOT LATER THAN SEPTEMBER 1st" and state as follows:

Section 1. A nominating committee of not less than five nor more than seven members shall be appointed at each annual convention by the president. This committee shall function from date of appointment through the next annual convention.

---

13. WIBC CONSTITUTION
Page 13, Article VI, Section 3
RESOLVED to add a new heading "Executive Secretary":

The office of the executive secretary shall be filled by an appointment of the executive board.

(If adopted, this is to take effect at the expiration of the executive secretary's term on July 31, 1965, and a seventh vice president will be elected at the 1965 convention.)

NWBW

AWARDS AND INSPIRATION

NATIONAL WOMEN BOWLING WRITERS in Annual Meeting presented awards as follows:

JO ETTEIN (for Distinguished Service to the game of American Tenpins)
Martha Werner, Toledo, Ohio

MARY JANNETTO (for Outstanding NWBW Associate Member in Promotion of Local Bowling)
Agnes Duffy, Richmond, Calif.

LOLA YOAKEM (for Outstanding WIBC Member in Tournament City)
Loyce Winfield

AMF (for Outstanding Service in Junior Bowling Field)
Laura Albrecht, Davenport, Iowa

ALBERTA CROWE (for the "Star of Tomorrow")
Judy Audsley, Kansas City, Mo.

Brunswick's Harry Grove is surrounded by NWBW winners of the Brunswick writing awards.

Colonel Frederick Riley, master of ceremonies for opening night and dynamic speaker at NWBW luncheon.

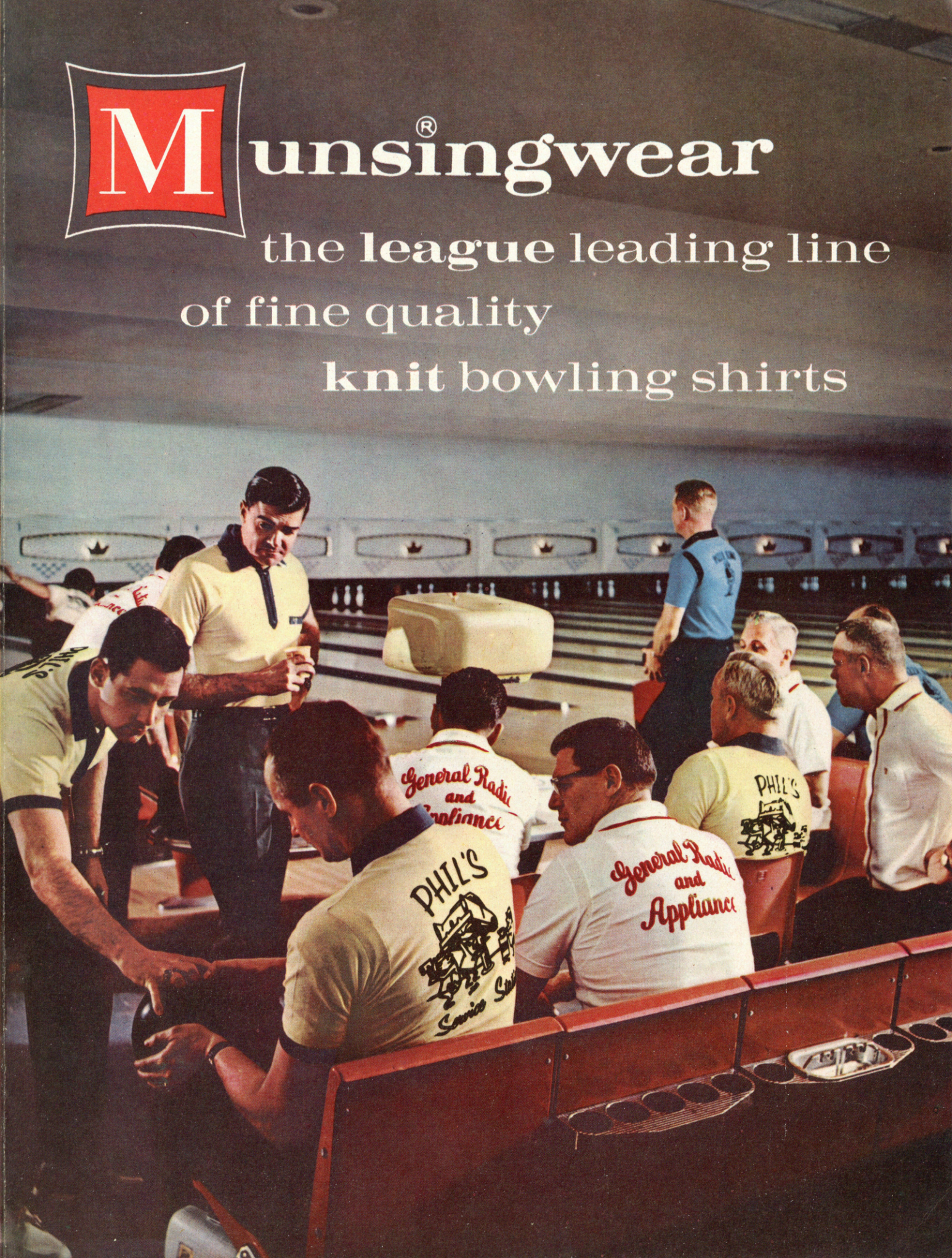
SHARED BY THE WOMEN WHO WRITE BOWLING

OUTSTANDING PUBLICATIONS:
State — Ohio Hi-Lites, Editor — Kathryn Hammes
City — CWBA Spare Times — Columbus, Ohio, Editor—Helen Wyman
First Ventures — Lane Light — Essex County, New Jersey

DISTINGUISHED WRITERS AWARDS — BRUNSWICK
Professional — Feature — Herta Kissel, Chicago, Ill.
News—Mary Jannetto, Rocky River, Ohio
Novice-Feature—Betty Healy, St. Petersburg, Fla.
News—Sue Hefflinger, Omaha, Nebr.

Helen Bellows presents Lola Yoakem award to Loyce Winfield, for outstanding publicity in tournament city.

Mary Jannetto presents award to Agnes Duffy for outstanding NWBW Associate Member in promotion of local bowling.


Munsingwear®
the league leading line
of fine quality
knit bowling shirts
General Radio and Appliance
PHIL'S
General Radio and Appliance
PHIL'S

Munsingwear go-togethers... for family bowling get-togethers

Look for the Penguin . . . America's most famous trademark in sportswear.

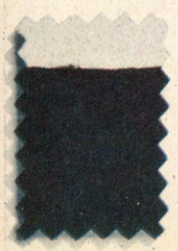
Style #2890 **Lord Penguin** **$5.95**

Total comfort and action-free good looks in two-tone color combinations. 100% Ban-Lon collar and Ban-Lon underarm gusset*. 80% combed cotton, 20% nylon knit for perfect shape retention. Guaranteed machine washable. Boxed 3/12 solid in Sizes S-XL and 1/12 in XXL.

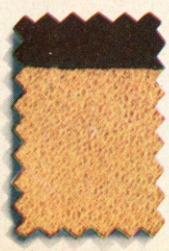
Style #4890 **Penguin Jr. for boys** **$3.95**

Matches Dad's. Boy's sizes small (8-10), medium (12-14), large (16-18), X-large (20). Boxed 3/12 solid.

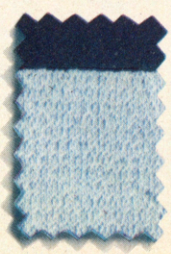
Colors available for men only:



Black/White



Gold/Brown



Lt. Blue/Navy

Red/White

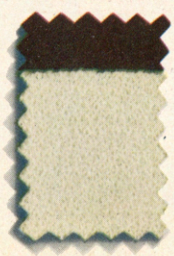
Style #2896 **Lady Penguin** **$5.00**

Glamour for the fashion league in two-tone color combinations. Matches the Lord Penguin shirt. Perfect for mixed league play. 80% combed cotton, 20% nylon knit. Ban-Lon underarm gusset*. Guaranteed machine washable. Sizes small (30-32), medium (34-36), large (38-40), X-large (42-44). Boxed 3/12 solid.

Style #4890 **Penguin Jr. for girls** **$3.95**

Matches Mom's. Girl's sizes: subteen blouse size: Small (10), medium (12), large (14), X-large (16). Boxed 3/12 solid.

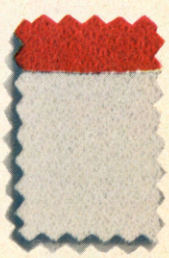
Colors available for men, women, boys and girls:



Bamboo/Brown

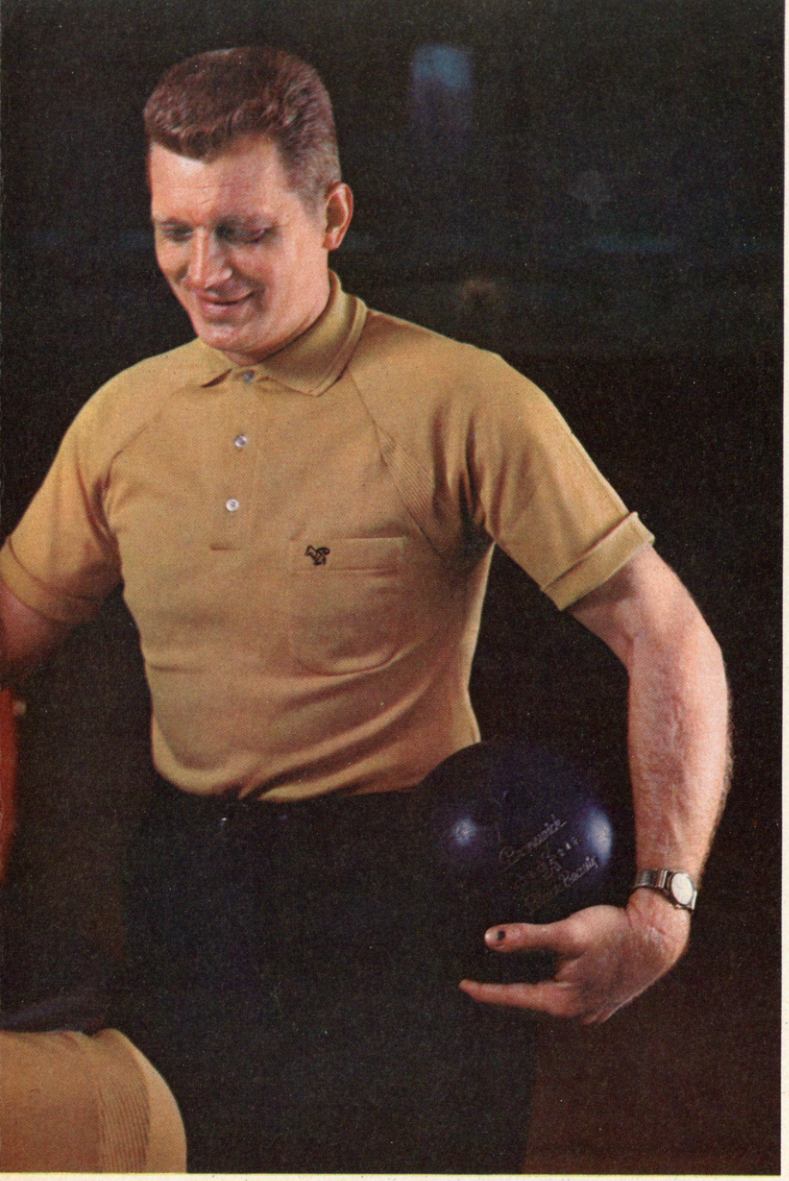
Peacock/Black

White/Navy



White/Red

(All eight colors available for men)



Munsingwear®

$1000 Bond Award Program

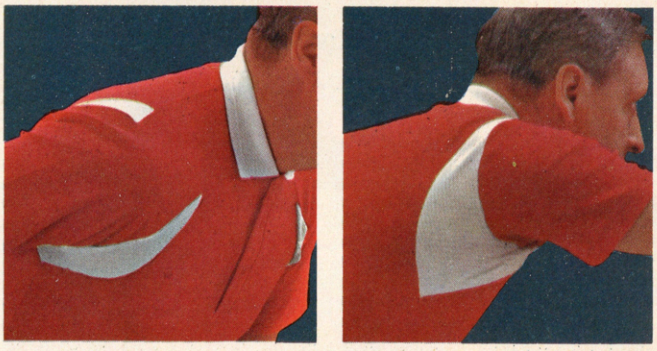
Munsingwear, Inc. will award a $1,000 U. S. Savings Bond to a registered male bowler who carries an average of 180 or under and $400 in Bond Awards (two $200 U. S. Savings Bonds) to a registered male bowler who carries an average of 181 and over and who rolls a 300 game in sanctioned ABC or ABS league play; or a 210 game in sanctioned H.H.D.B.C. (hardwood duck pins) league play; or a woman who rolls a 279 game or higher under sanctioned W.I.B.C. league play.

SEE THIS DEALER FOR DETAILS

Style #2891 **King Penguin** **$5.00**

The traditional favorite for any league. Classically tailored in 100% 2-ply cotton lisle honeycomb mesh. Guaranteed machine washable, won't shrink out of fit. Exclusive Munsingwear action gusset* for total freedom of movement. Sizes small, medium, large, X-large, XXL. Boxed 3/12 solid.

Full freedom through total bowling movement



Every Munsingwear bowling shirt has the exclusive uniquely constructed underarm Action Gusset* feature which assures complete ease of movement and maximum comfort. Knit of NYLARIB combed cotton reinforced with nylon. Munsingwear Action Gussets never stretch out of shape. All Munsingwear knit shirts are knitted, dyed, finished and manufactured in Munsingwear factories.

*Patent Pending

CARDIGAN of Vycron the forever-fresh knit!

Style #2894
Vyscount **$7.50**

8 button cardigan styling. 50% Vycron polyester and 50% cotton blend knit. Always looks fresh-from-the-box. Guaranteed machine washable. Contrasting color trim. Munsingwear action-free gusset*. Sizes small, medium, large, X-large. Boxed 3/12 solid.

the BI

*Patent Pending

Banana/Charcoal Red/White

Spring Green/Kelly White/Red

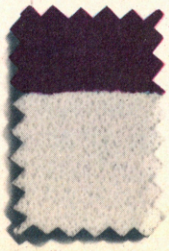
G difference is **KNIT**

Style #2892 **Emperor Penguin** **$7.95**

Tops for teamwork in any league. Two-tone color combinations distinctively styled with continental collar featuring permanent stays and Pellon lining. 80% combed cotton and 20% nylon fabric. Ban-Lon underarm gusset*. Guaranteed machine washable. Sizes small, medium, large, X-large, XXL. Boxed 3/12 solid.

White/Black

White/Green



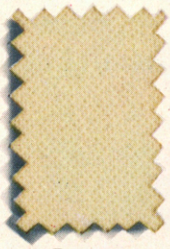
White/Purple

White/Red

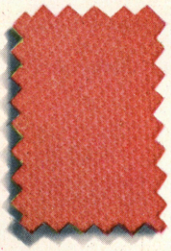
Style #2897 **Empress Penguin** **$6.95**

Overblouse styling. 100% 2-ply cotton lisle mesh fabric, guaranteed machine washable. Continental notched collar, French cuffed raglan sleeves. Nylon reinforced underarm action-free gusset*. Boxed 3/12 solid.

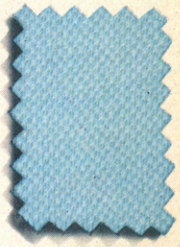
Sizes:
small (30-32)
medium (34-36)
large (38-40)
X-large (42-44)



Banana



Coral

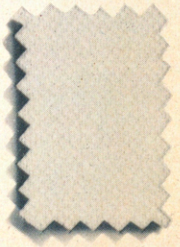


Lt. Blue

Peacock

Red

Spring Green



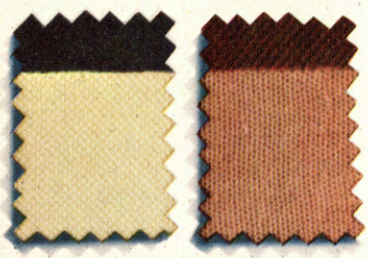
White

ZIPPER shirt a Munsingwear first!

of Vycron... the forever-fresh knit!

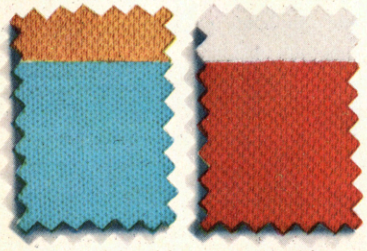
Style #2895
Vyceroy **$6.50**

Remarkable new 50% Vycron polyester and 50% cotton blend knit with the fresh-from-the-box look. Laughs at wrinkles, shuns irons. Guaranteed machine washable. Outstanding styling with contrasting color in collar, cuffs, placket and pocket banding. The first bowling shirt with zipper closing. Munsingwear action-free gusset*. Sizes small, medium, large, X-large. Boxed 3/12 solid.



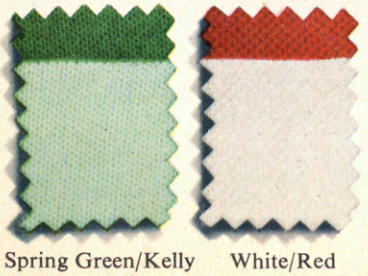
Banana/Charcoal

Carmel/Rust



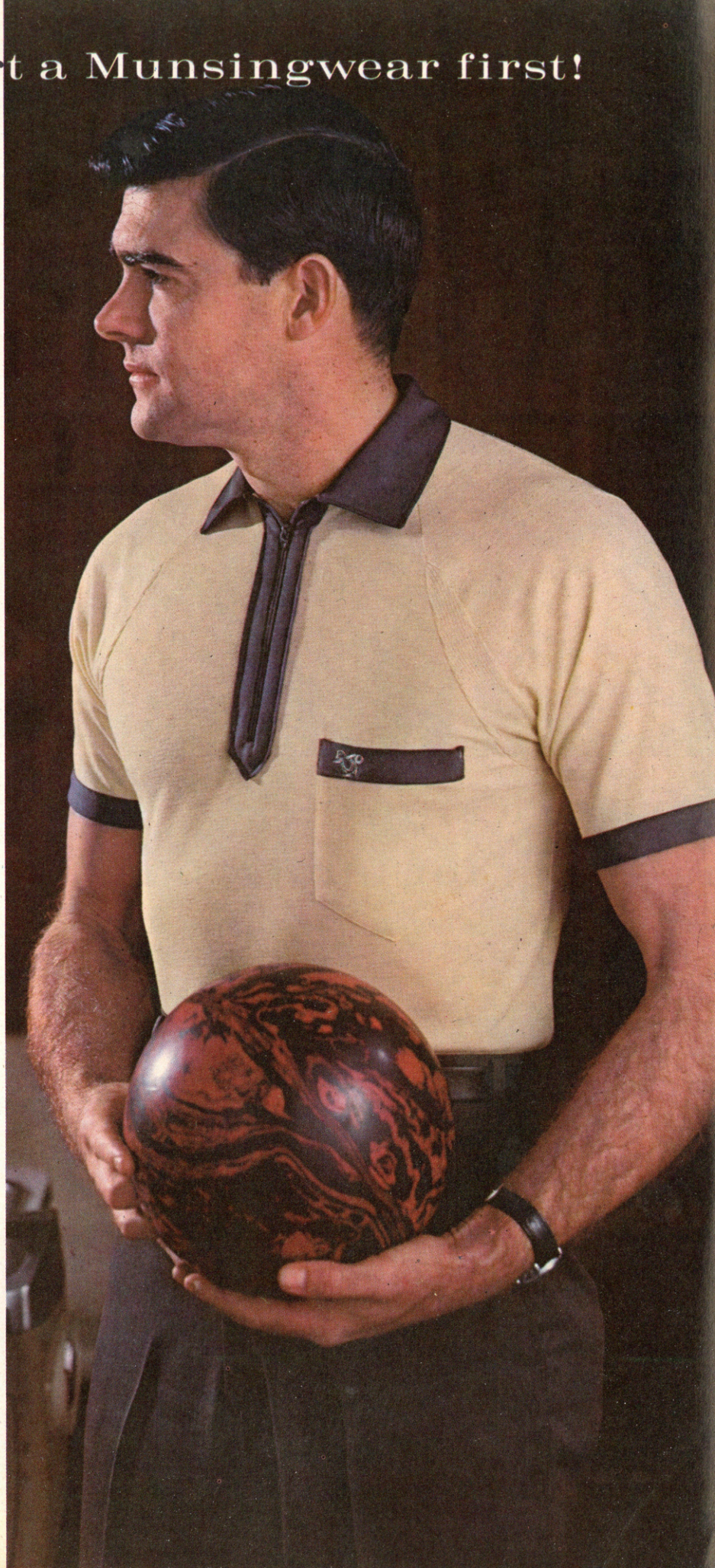
Peacock/Gold

Red/White



Spring Green/Kelly

White/Red



600's Across the Nation . . .

Evelyn Record, Albuquerque, N. Mex. 678
Diana Kozial, Baltimore, Md. 630
Shirley Willard, Beloit, Wis. 676
Florence Greve, Beloit, Wis. 629
Sis Dooley, Beloit, Wis. 608
Margaret Jaschke, Beloit, Wis. 611
Mickey Carpenter, Marion, Ohio 657
Maxine Rajala, Grand Rapids, Minn. 607/613
Beverly Wallace, N. Hollywood, Calif. (first) 600
Mary Golden, N. Hollywood, Calif. (first) 248
Ronda Stone, Eldon, Mo. (first) 618
Mary "Pat" Schwartz, Dolton, Ill. (first) 600
Betty Bentley, Columbus, Ohio 614
Margaret England, Tri-Lakes, Mich. 633
Eva Churchill, Texas City, Tex. 602
Nadine Moody, Texas City, Tex. 600
Kit Tenz, Olean, N.Y. 649
Georgia Widmer, Fostoria, Ohio 651
Phyllis Cotter, Fostoria, Ohio 629
Dorothy Paul, Worth, Ill. 621
Helen Chatterton, Glava, Ill. 603
Sharlene Sammeli, Clarkdale, Ariz. 615/615
Betty Benedett, St. Charles, Minn. 645
Toddie Falk, Jaspar, Minn. 615
Dorothy Crumly, Muscatine, Ia. 611
Peggy Rohloff, Middletown, N.J. 613
Betty J. Kracht, Centralia, Ill. 615
Ruth Knohorst, Centralia, Ill. 603
Dorothy Rupe, Centralia, Ill. 637
Catherine Seats, Centralia, Ill. 642
Margaret Cox, Centralia, Ill. 623
Beulah Dodson, Centralia, Ill. 618
Marge Belden, Troy, Ohio 640
Marilyn Hemm, Troy, Ohio 630
Lucille Kozul, Troy, Ohio 625
Mary Jane Amaral, Providence, R.I. 620
Betty Bentley, Kingston, Ont. Can. (first) 614

Two members of the Ellis County WBA at Waxahachie, Tex., had 600 series recently, one an association record. The record 641 belongs to Jackie Muirhead. She has only been bowling three years, but already carries a 167 average.

Second-highest 600 was scored by Sue Easterwood, a 632 and her first 600+ series.

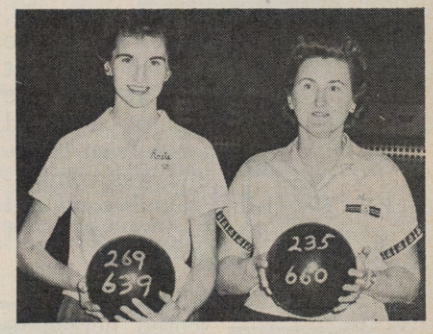
A 643 series, her first 600, was rolled by Katherine Raguse of Chicago, Ill., in the Steinmetz Alumni Bowling League. Kathie is averaging 160.

Lois Gadberry of Baltimore, Md., rolled a 620 series in the Women's Classic Traveling League. Her high game was 235, and she is currently averaging 167.

A record which has withstood the firings of 25 years in the Olean, N. Y., WBA fell to Kit Tenz when she scored her 244-225-180/649.

Another association record was broken, this one in the Platteville, Wis., WBA, as Blanche Mann rolled a 688 series in the Monday Night Ladies League at Arcade Lanes. Blanche was bowling in her usual anchor spot on the Walther Cheese team of which she has been a member for 18 years.

Phyllis Tice of Lynnville, Iowa, scored her first 600 — 638 — in a recent mixed doubles tournament at the 20th Century Bowling Alley in Ames. Her game of 203-213-222 were all well above her 152 average.



Two sisters, charter members of the new 600 Club in Covington, Ind., scored recent 600 series. Anita Bell had a 660, an all-time high at Sycamore Lanes. Rosie Rayburn came close to duplicating her sister's efforts with a 639. Both are in only their fourth season of bowling, and Anita is president of the Covington WBA.

With series like her recent 662, it is no wonder that Rene Harmon of Albuquerque, N. Mex. has raised her average to 169 this season. She has games of 231, 167 and 264.

Giving visions of things to come, Robeana Sisson of Grants Pass, Oreg., rolled her first 600, a 642, with the Sisson Trucking Company team in the Classic League at Caveman Bowl. A bowler for a little over two years, Robeana is averaging 146, and the big series was 204 pins above her average.

Yreka, California: Northern Siskiyou Women's "600" Club members are, left to right, Kay Kawaguchi, 614; Maryjane Carlson, 606; Carol Codr, 623; and Winnie Miller, 616. Winnie is top bowler with a 180 average, high game of 269 and high series of 672.

The top average bowler in Joplin, Mo., for the past six years, Evelyn Cole bowled a recent 679 series, the highest on record for women there. She was competing on the H & W Food team, and her high series won the March of Dimes tournament.

Adelle Parker of Alexandria, Va., scored her highest series, a 678, in the Ladies Monday Morning Scratch League at Shirley Bowl. Her high game of the series was 235.

All eyes in Parkway Bowl were on Alice Brown of San Diego, Calif., as she scored her first 200, a 201, well above her 147 average. She came back with a 235 and 222 to total a 658 in the Ladies 450 Scratch Trio League.

Bea Knerr, president of the Lewistown, Mont., WBA, set a record for the city's women with her recent 689 series. She scored her first 600 series in the Holiday Doubles Tournament at Snowy Lanes. Averaging a composite 162 this season, Bea is bowling in four leagues.

Elise Swanson of Boise, Idaho, chose "Sponsors' Night" to score her 644 series in the Ladies Classic League. Her team sponsor, Albertson's, was no doubt the proudest there.

A once-a-week bowler in Louisville, Ky., Frances Schenk exploded for a 287 and 699 series while bowling in the Anderson Trophy League at Western Lanes. In 12 years of bowling, Frances has never scored a 600 series and was admittedly disappointed at missing a 700 by one pin.

INQUIRING REPORTER

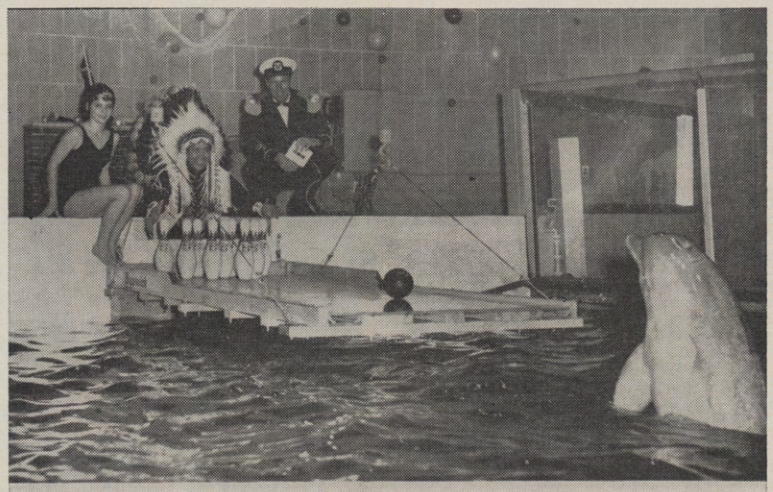
Q. Why does your team travel each year to the WIBC Championship Tournament?

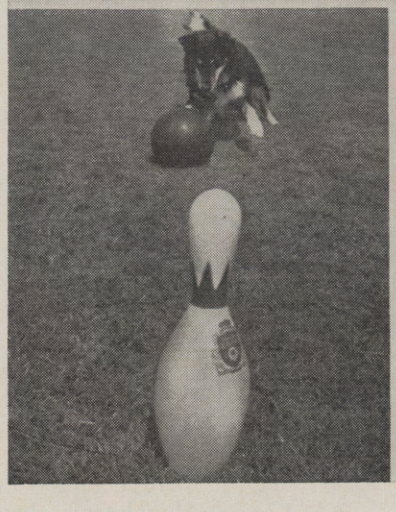
A. Bowlers travel distances to participate in tournaments to meet new people and see new places. Also, there is always the hope of winning.

Our sponsor, Rocky Stone, owner of Stone Fuel Co., . . . has always encouraged us to go to tournaments and has paid our entry fees. Tournaments are a part of bowling and a national tournament is the big one, something no bowler should miss.

Our team enjoys bowling together and being together, and this, no doubt, is the reason we travel distances to participate in tournaments.

Avis Brock
Sheridan, Oreg.





BOWLING GOING TO THE ANIMALS?

Prompted by the fun that millions of people seem to be having at the game, a number of animals are getting into the swim as evidenced by these photos.

Latest members of the "menagerie league" are Lucky the porpoise, a collie named Pepper and Little Bertha, a 4500-pound elephant.

Lucky delights audiences at Philadelphia's Aquarama by diving deep into the water to gain momentum and releasing the ball on the lane just as he surfaces.

In the photo at lower left, taken by the Dallas Times Herald, Pepper demonstrates how he rolls the ball with his paws. A tip to the human bowler—when Pepper gets discouraged about no strikes, he downs the pins with a swish of his tail.

The league's heavyweight is Bertha, who winds her trunk around the 16-pound ball, dances through the approach, and whips the ball down the lane. Bertha has developed the nasty habit of twisting her trunk just at the release, and many of her strikes are Brooklyn.

It is rumored that the animals are petitioning for their own MBC (which, of course, means Menagerie Bowling Congress).

FOR QUALITY, FIT & FAST SERVICE BUY "BRUNNER"

AMERICA'S LEADING BOWLING APPAREL MANUFACTURER

Style 887 — Dobbie weave Cupioni and Cotton Stepin. 55% Cotton, 45% Cupioni. Washable and Wrinkle-proof. Three panel back skirt with 2 side pleats. Rows of contrast stitching on collar, blouse front and Roomy pockets. Copen blue or Beige. Sizes 8-44 and 10½-24½. **$8.98**

Style 809 — All Rayon Linon Stepin. Fast Colors — Wrinkle-proof. Sizes 8-44 and 10½-24½. Soutash Braid on collar. Roomy Pockets. Deep back kick pleat. Black, Lilac or Lt. Royal/white braid, Mocha/brown braid **$7.98**

Style 882 — All Rayon Gabardine Stepin. Left Front Right rear contrast kick pleats match trims on pocket and across blouse. 8-44 and 10½-24½. Red/White, navy/lt. blue, purple/lilac. Grey with Red **$10.98**

Style 891 — All rayon gabardine step-in zip skirt. Sizes 8-42 and 10½-24½. Buttons match contrast collar. Generous pockets. Deep back kick pleat. Lt. royal/Dk. Blue. Peacock/beige. Dk. green/lt. green. Tan/brown **$9.98**

Style 932 — "WESTERNER" All lightweight rayon gabardine. Double stitched pockets and upper blouse. Hidden step-in zip skirt has 2 deep back kick pleats. Sizes 8-44 and 10½-24½. Black, Burnt Orange or Royal with white stitching. **$11.98**

Style 934 – Rich 50% Arnel 50% Rayon Casual Type Beauty with back shoulder pleats and roomy skirt pleat for bowling comfort. Sizes 8-44 and 10½-24½. Persian Blue, Jade Green, Mocha or Red Berry. **$12.98**

Style 935 — "BOWLERS FAVORITE." Rich 50% Arnel 50% Rayon. Stretch rayon sleeves to match zip out skirt notched pockets 2 kick pleats. Persian Blue, Jade Green, Mocha, Red Berry or Purple. Sizes 8-44 and 10½-24½. **$14.98**

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STAR OF YESTERYEAR

SIXTH OF A SERIES

WIBC's 1954 Star of Yesteryear, Mrs. Dorothy (Burmeister) (McQuade) Miller of Chicago, Ill., has won more WIBC championships, considering both team and individual events, than any other woman. Although she is most proud of her winning all events total in 1938, she also won the doubles in 1929, 1934 and 1940. Six times she was a member of teams which won WIBC titles—she was part of the Alberti Jewelers team which won the titles in 1928, '31, '33 and '35, the Logan Square Buicks, winners in 1940, and the Kathryn Creme Pact team which won in 1948.

She was featured in Ripley's "Believe It or Not" cartoon in 1948 as the "winner of more championships than any other woman in bowling history." Her record makes that hard to dispute. During her 25 years of winning championships, she won 93 first place medals. These included the WIBC events already mentioned, plus four team, three doubles, two singles and four all events in state tournaments. With perhaps the toughest competition of her time bowling in Chicago, she won 20 city championships, including 11 team, two doubles, three singles and four all events crowns. Her team won two Central States titles, and she won one singles event. Her name led the list in one or more events in more than 53 major special tournaments from 1927 through 1953.

Dorothy began bowling in 1924 and four years later had her first national title. She continued winning from that year until 1952, when she won her last major title.

In 1961, she was honored as "Quarter Century Club Bowler of the Year," and was later chosen as a director of the Quarter Century Association.

She has now "retired" to being a housewife and bowling in one league, but she still sports an excellent 161 average.

Have You Ever Bowled A Strike And Said, "I've Got It!"?

What would your score be if you could bowl, all the time, with that same feeling? Pretty good? What would you say if we promised you that high score? Unbelievable? Incredible as it may seem, that is exactly what we promise.

If you are willing to keep an open mind for a new concept while you read this advertisement, we can point a way to help you improve your bowling score immeasurably as well as your enjoyment of the game.

The Mental Side of Bowling Crystallized into a Workable Formula

Have you ever rolled a gutter ball while concentrating on the theories of the proper stance, delivery, slide, release and follow-through? You know all there is to know about the mechanics of the bowling delivery and can recite the theories forwards and backwards. The only thing you don't seem to understand is your score. It seems the more you know and the harder you try, the worse you get.

If it is true that you know the fundamental movements of the bowling delivery and yet fail to bowl well, your failure must be in your mental play.

Here Is a Promise for Better Bowling

The pages of a new bowling book are dedicated to the mental side of bowling or, more specifically, to the use of self-hypnosis for control of the mechanical action of the bowling delivery. The use of self-hypnosis is a new concept and one that will help the bowler with all phases of his game. The reader will learn about the simplest, most effective technique ever devised to help him bowl consistently high scores.

What Will They Think of Next?

Your first reaction to the use of hypnosis for improving your bowling game will probably be a big smile followed by the comment, "What will they think of next?" Let us examine some interesting facts.

Book stores and libraries have racks filled with volumes on the physical side of bowling. Autobiographies by professional bowlers reveal, with the frankness of confession story writers, how they "feel" during every movement. Endless "tips" appear in newspapers and magazines aimed at improving the game of the average player.

Yet, why are there so many players seriously seeking improvement when the bowling delivery has been completely revealed, charted and plotted with the thoroughness of a geographical map?

The average player knows the fundamental movements of the bowling delivery, yet fails to play well. It must follow that his failure is in his mental play. Through hypnosis, the way to obtain a mental effect may be explained, understood and put to use. It reveals the mental side of bowling with the clarity that high speed cameras disclose the physical movements of the delivery.

Here's the Secret

Self-hypnosis helps the bowler to attain "the subconscious feel" which is imperative to good bowling. The subconscious feel has been described as the rhythm you have during a practice delivery, or that "sweet feeling" when a ball is thrown correctly. Any conscious effort usually produces muscle tension. This is what is meant when you are told "you are trying too hard." Your conscious mind is so concerned with the mechanical movements and your desire to spill the pins that it repeatedly produces muscle tension.

Use Your Practice Game in League Play

Keeping that important feeling is what you are going to learn from using self-hypnosis. It is the secret of the champions and high average bowlers who have discovered the means of taking their practice games into tournament and league play.

It is known as "the subconscious feel." Once you have learned how to activate this subconscious feeling and to bowl with the timing, relaxation and coordination possible in practice while under the tension of competition, most of your problems will be solved and you'll be well on the way to the high average you are capable of carrying.

The Experts Agree

Take it from Enrico (Hank) Marino, undefeated world champion, named Bowler of the Half-Century and a member of the Bowling Hall of Fame. Hank says, "It isn't until a bowler enters a tournament of competition, no matter how small it may be, that the mental side of the game asserts itself.

"The one thing that is impressive is the incredible change of temperament. This change of mental attitude almost makes a bowler a stranger to himself."

The great bowling master, Joe Falcaro, explains it as, "The kegler who feels he has a 300 game in the offing after two or three successive strikes will discover that every delivery gets tougher. His relaxation turns to tension and his muscles tighten. The ball seems to get heavier and more difficult to release. That's the mental side of bowling."

Every star writing on bowling or lecturing at clinics stresses that form is a highly individual matter. The only thing that really counts is being able to relax tension for a smooth delivery.

Carmen Salvino, who started bowling at 12, was in a Classic league at 17 and at 19 was the youngest American Bowling Congress (ABC) titlist, states: "I practice until the game becomes automatic. I don't have to think about what I intend to do with the ball, so I can be completely relaxed and natural when I am in competition."

Here's More Proof From the Experts

You could go right through the Bowling Hall of Fame and get identical advice from each of the greats. Ed Lubanski, Bowler of the Year in 1959, says, "Think what you are going to do as you take your stance. Then, don't think about anything in particular and just learn to spill the pins."

Only the phrasing changes as each of the champions gives advice. Buzz Fazio states it as, "Timing can make or break a bowler. The path to the foul line is short but is strewn with pitfalls if your timing is off. Avoid stiffening. Be calm, relaxed and don't hurry your delivery."

The application of hypnosis to your bowling game was explained by Joseph Whitney in his popular King Features syndicated newspaper column, "Mirror of Your Mind." He wrote: "Properly performed, hypnosis is capable of changing mental attitudes at the conscious level. If faulty mental attitudes are responsible for an athlete's inadequate performance, a change wrought by hypnosis could improve his skill."

You Can Use Your Subconscious Mind for Better Bowling

Should the term hypnosis connotate mystery, black magic, stage trickery or fear, disregard it. Upon closer examination, you will find you are not only familiar with it, but you have been using it while thinking of it in other terms such as self-discipline, positive thinking, automatic response, muscle memory, suggestion or unconscious desire.

Hypnosis is not a new phenomenon. Its recorded history goes much further back in time than that of the ancient and honorable game of bowling.

The only thing new about hypnosis is when you, yourself, become aware of it. Then, its great power to influence the mind becomes known to you. You will learn to use it effectively, because you will understand how to channel its forces to tap the hidden resources of your subconscious mind. With the proper application of self-hypnosis, you will be able to bowl the best game you are physically capable of playing. The method of accomplishing this will be as normal as the automatic response while walking.

Try It Entirely At Our Risk!

We know you may be hesitant about trying this new approach and because of this we make the following offer:

TRY THE INSTRUCTIONS FOR 30 DAYS. See for yourself the unbelievable results. If you don't score higher, bowl consistently better and derive greater satisfaction from your bowling game — simply return the book for every cent of your money back. Fair enough?

The sound, authoritative instructions for using self-hypnosis to improve your bowling are presented in a clear, logical sequence and packed with new bowling aids in the book, HOW YOU CAN BOWL BETTER USING SELF-HYPNOSIS, by Jack Heise.

You have absolutely nothing to lose! Act today!

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Gentlemen: Send me a copy of Jack Heise's amazing book, HOW YOU CAN BOWL BETTER USING SELF HYPNOSIS. Price $2.

I will use this book for 30 days entirely at your risk. If I do not score higher, I will simply return the book for a full refund. I am enclosing my check ☐ cash ☐ money-order ☐ for $2.

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From page 11

14. WIBC CONSTITUTION
Page 13, Article VI, Section 4, heading "Vacancies"

RESOLVED to change the second paragraph to read:

Vacancies occurring in office shall be filled by the president, with the approval of the executive board, and the appointee shall hold that position for the unexpired term of office.

(If adopted, the above shall be placed in city and state constitutions.)

15. WIBC CONSTITUTION
Page 13, Article VI, Section 6, heading "Duties of the President"

RESOLVED to change the entire section to read:

The president shall preside at all WIBC and executive board meetings. She shall appoint the members of the legislation and law, finance and budget and nominating committees and all other committees created, unless provided otherwise in the motion ordering the committees to be named. She shall be an ex-officio member of all standing committees except the nominating committee.

She shall be the chief executive of the WIBC and shall enforce all the provisions, objects and purposes thereof. She shall also perform all other duties that pertain to her office and shall make a report in writing with her recommendations at each meeting.

She shall, with the executive secretary, represent WIBC during the annual tournament, subject to the control and direction of the executive board.

16. WIBC CONSTITUTION
Page 14, Article VI, Section 8, heading "Duties of the Executive Secretary"

RESOLVED to change the entire section to read:

The executive secretary shall keep a true record of all the proceedings of the meetings of the WIBC and of the executive board, a true account between the WIBC and its members, a membership record and such other records and books as may be determined by the executive board.

She shall compile, prepare and keep a true and correct record from the reports made to her by the members of this organization and from all tournaments held by the WIBC.

She shall be an ex-officio member of all standing committees except the nominating committee.

She shall have charge of, and conduct the correspondence of, the WIBC and the executive board. She shall also perform such other duties as may from time to time be required of her by the president or the executive board. She shall make a written report with her recommendations at each meeting.

She shall be the tournament secretary, and with the president, represent the WIBC during its annual tournament, subject to the control and direction of the executive board, and in that capacity, shall have supervisory control of all the technical parts of the operation of the tournament.

The executive secretary and assistants shall have full power to draft the schedule and prize list.

She shall be bonded as directed by the executive board.

She shall turn over to her successor in office all books, papers and property of the WIBC.

17. WIBC CONSTITUTION
Page 14, Article VI, Section 9, heading "Duties of the Treasurer"

RESOLVED to change the entire section to read:

In the event the treasurer is not domiciled in the headquarters city of the WIBC or does not maintain an office in the headquarters building, she is authorized to direct the controller, or some other WIBC employee designated by her, to act as her agent in any of the duties outlined that she may desire to delegate.

The treasurer shall receive from the executive secretary any and all monies or other property paid for or acquired in any manner by the WIBC.

She shall keep a true and correct account of all receipts and disbursements, and at the annual meeting of the WIBC, she shall submit a written report and statement of all financial transactions of the WIBC to its officers and directors during their term of office.

She shall also make such reports and statements to the president and executive board as may from time to time be required by them.

She shall arrange for an annual audit and report to be prepared by a certified public accountant whose office may be in the headquarters city where the WIBC funds and fiscal records are kept.

She shall direct that a condensed financial statement be published in the Annual Report.

The treasurer's facsimile signature shall appear on all checks together with co-signers in the WIBC office in Columbus as directed by the executive board.

She shall be bonded as directed by the executive board.

She shall supervise and direct the bonding of other officers or staff members of WIBC as directed by the executive board.

She shall deposit, or direct the deposit of, all monies in banks specified by the WIBC Executive Board, which are members of and whose deposits are insured in the Federal Deposit Insurance Corporation to the credit of the Woman's International Bowling Congress.

She shall, from time to time, make investments on behalf of the WIBC when authorized to do so by the executive board. She shall maintain accurate and complete records of these investments at all times, and shall promptly deposit proceeds from maturity or prior sale of these investments to the credit of WIBC in such banks as are authorized.

On termination of her office, she shall turn over to her successor in office all books, records, memoranda, money and securities or receipts therefor belonging to her office.

18. WIBC CONSTITUTION
Page 15, Article VI, Section 12, heading "Membership Service"

RESOLVED to revise the entire section to read:

The Membership Service Department shall assist in the organization procedures of city and state associations.

NEW ASSOCIATION

a. A single group wishing to form a city association shall request permission from the WIBC Membership Service Department.
b. Several groups wishing to become sanctioned may combine to form a city association. Permission shall be requested from the WIBC Membership Service Department.

Official forms for the organization procedure will be provided by the WIBC Membership Service Department, when approval has been granted.

WITHDRAWAL

A group within a city association wishing to withdraw to join another or form a new association shall request permission from the WIBC Membership Service Department and follow the outlined procedure. If approved, official forms for withdrawal procedure will be provided.

MERGER

a. City associations which have been previously sanctioned, wishing to combine membership, shall request permission from the WIBC Membership Service Department stating reasons for the proposed merger. If approved, official forms for the merger procedure will be provided.
b. Towns wishing to become sanctioned may combine with an organized city association convenient to them, regardless of distance. Permission shall be requested from the WIBC Membership Service Department which will designate the city they will join.

DEFINED AREA

The WIBC executive secretary, through the Membership Service Department, shall define the sanctioning area of a city association. All leagues bowling in all establishments in this defined area shall sanction through the same city association.

21. WIBC CONSTITUTION
Page 16, Article VII, Section 1, heading "Reserve Fund"

RESOLVED to change entire section to read:

Section 1. The president, executive secretary and the treasurer of WIBC shall, periodically through the fiscal year and at least once each three months, review the amount of money currently to the credit of WIBC in its general fund. If it is determined the amount of this balance is above that required for normal operating procedures, then this surplus shall be transferred to a special account to be known as the "Reserve Fund." All monies in the reserve fund shall either be deposited in banks which are members of, and whose deposits are insured in, the Federal Deposit Insurance Corporation, to the credit of the Woman's International Bowling Congress, or shall be invested in such securities as authorized by the executive board of the WIBC. Interest accruing from securities in the reserve fund shall be deposited in the general fund. The reserve fund shall be managed by the WIBC president, executive secretary and the treasurer at the discretion of the executive board. Funds up to a limit of $100,000 may be transferred from the reserve fund to the general fund by the above-named managers if needed to meet current obligations and to continue the normal functions of the WIBC. Any withdrawals over this amount within any one three-month period can be made only upon approval of the executive board of the WIBC.

AUTHORITY TO INVEST FUNDS

Section 2. The executive board, if it so desires, may direct the president, executive secretary and the treasurer of the WIBC to invest all or any part of the funds carried in the reserve fund in United States government securities. The denominations to be purchased and the maturity dates of the securities are to be left to the discretion of the above-named. Interest accruing from such investments shall be deposited in the general fund. Any securities so purchased may be kept in a safe deposit box, and access to such box shall be granted only on the personal appearances and signatures of any two of the following: president, executive secretary, treasurer or controller; or they may be left in safe-keeping with the Federal Reserve Bank from which they are purchased.

22. WIBC CONSTITUTION
Page 17, Article VIII, Section 4, heading "Assessments"

RESOLVED to change entire section to read:

If the dues of a city association are insufficient to defray the expense of conducting the business of the association, it may levy an assessment by using the following procedure:

a. Written notification of a proposed assessment shall be sent to all members of the city association not less than ten (10) days prior to the annual meeting and if possible before any league schedule is completed. The notice must state the proposed amount and for what purpose it is intended.

b. An assessment shall be voted on at the annual meeting only, and shall be effective for one year.

c. Total assessment shall not exceed $1.00 per member per year.

d. An assessment properly levied shall be paid by each member when she pays her dues, and is a condition under which membership is obtained and continued in force.

e. A copy of the notice shall be sent to the WIBC at the same time local notices are sent.

f. This procedure must be used each year for as long as the assessment is needed.

Should any provision of this procedure be omitted or misapplied, the association is subject to the revocation of its WIBC Certificate of Association.

24. WIBC CONSTITUTION
Page 18, Article IX, Section 2, heading "Meetings"

RESOLVED to change first paragraph to read:

The annual meeting shall be held during the time of the annual tournament, the time and dates to be set by the executive board. The WIBC president and executive secretary shall select the convention hall in the tournament city.

25. WIBC CONSTITUTION
Page 19, Article IX, heading "Mail Vote"

RESOLVED to change the entire paragraph to read:

The president shall have the authority to submit questions by mail to the members of the executive board. A majority of votes received within ten days shall decide the question. The votes shall be recorded in the executive board minutes by the executive secretary, and shall have the same effect as if taken at a meeting where the members are present.

26. WIBC CONSTITUTION
Page 19, Article X, heading "Tournament City Defaults"

RESOLVED to change to read:

The WIBC president and executive secretary shall be empowered, with the approval of the executive board, to award the annual tournament to and hold it in another city if, in their opinion, it becomes inadvisable or inexpedient to hold the tournament in the city selected by the delegates. This change shall be made not later than the first of October preceding the opening of the tournament.

27. WIBC BYLAWS
Page 20, Article I, Section 1, heading "Proposed Amendments"

RESOLVED to add a new sentence to paragraph 5 to read:

Amendments to the constitution and bylaws and amendments to a proposed amendment require a majority vote to be adopted.

28. WIBC BYLAWS
Page 23, Article III, heading "Tournament City Requirements"

RESOLVED to change the heading to "Tournament City Selection" and to delete the following which will be placed in rules and regulations governing the Woman's International Bowling Congress.

Section 2, paragraphs 1, 2, 3 and 4, and Sections 3, 4, 5, 6, 7 and 8.

(The remainder of Article III is to stay the same.)

See Page 26

THE WEST'S No. 1 BOWLING EVENT
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WORLD OPEN CLASSIC
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From Page 25

29. WIBC BYLAWS

Page 24, Article IV, Section 1, heading "Individual Single Game Awards"

RESOLVED to change second paragraph to read:

Medals will be awarded annually to the members who bowl the next three highest individual games respectively.

30. WIBC BYLAWS

Page 24, Article IV, Section 2, heading "Individual Three-Game Awards"

RESOLVED to change Section 2 to read:

The WIBC will award a medal to the members who bowl the three highest three-game series each season in sanctioned leagues or tournaments.

The WIBC also will award medals for all three-game series of 700 and over bowled each season in sanctioned leagues or tournaments.

The first three consecutive games bowled in a sanctioned league or tournament series will be eligible for WIBC high series awards.

31. WIBC BYLAWS

Page 24, Article IV, Section 4, heading "WIBC Championship Tournament Awards"

RESOLVED to change entire section to read:

CHAMPIONS

The WIBC champions shall be determined by the highest total pins bowled in each event regardless of division.

Team — Diamond medals
Doubles—Diamond medals
Singles—Diamond medal
All Events (Highest nine-game total in tournament)—Diamond medal

DIVISION WINNERS

DIVISION 1

1st Place Team — Trophies, Sponsor's trophy (if sponsored)
1st Place Doubles—Trophies
1st Place Singles—Trophy
All Events—Trophy

DIVISION II

1st Place Team—Trophies, Sponsor's trophy (if sponsored)
1st Place Doubles—Trophies
1st Place Singles—Trophy
All Events—Trophy

The division winners who are also WIBC champions shall receive only the champion awards.

33. WIBC BYLAWS

Page 28, Article VI, Rule 6, heading "Secretary"

RESOLVED to amend last sentence of third paragraph to read:

One copy shall be given to the treasurer of the league for distribution of prizes, one copy shall be sent to the secretary of the city association and one copy should be posted in the bowling lanes.

35. WIBC BYLAWS

Page 28, Article VI, Section 6, heading "Secretary"

RESOLVED to add to paragraph 3:

The secretary of a mixed league shall furnish a final average sheet to the secretary of the men's city association.

36. WIBC BYLAWS

Page 28, Article VI, Number 7, heading "Treasurer"

RESOLVED to change the third sentence to read:

Deposits must be made in the name of the league, within seven (7) days after receipt thereof, in an insured recognized banking and/or insured credit institution.

38. WIBC BYLAWS

Page 29, Article VI, Rule 11, heading "League Meetings"

RESOLVED to revise to read:

Each league shall hold at least two meetings, one prior to the beginning of the league schedule and one before the close of the league's present schedule.

39. WIBC BYLAWS

Page 29, Article VI, Rule 11, heading "League Meetings"

RESOLVED to revise the last paragraph to read:

Election of officers for the succeeding season shall be held at a meeting before the close of the league's present schedule.

43. WIBC BYLAWS

Page 34, Article VI, Rule 29, heading "Postponed or Pre-Bowled Games"

RESOLVED to change the time limit in second paragraph as follows:

All postponements shall be requested at least forty-eight (48) hours prior to the scheduled time of the match except those granted for emergencies.

44. WIBC BYLAWS

Page 34, Article VI, Rule 29, heading "Postponed or Pre-Bowled Games"

RESOLVED to add to paragraph nine:

A team shall not request pre-bowled or postponed games if a minimum number of members can be present.

45. WIBC BYLAWS

Page 35, Article VI, Rule 30, heading "Prize Money"

RESOLVED to delete the third paragraph and to add the following:

The league treasurer shall distribute the prize money to each team captain or her representative not later than one week after completion of league schedule, unless the league executive board sets another time. Within one week after receiving prize money, the team captain shall pay each member of her team. Failure to comply with this rule subjects the treasurer or team captain to indefinite suspension.

46. WIBC BYLAWS

Page 35, Article VI, Rule 31, heading "Prizes — To Qualify For"

RESOLVED to change third paragraph to read:

To be eligible for individual or special prizes (this does not pertain to team prizes), a member must have bowled at least two-thirds of the games of the league's schedule as a regular member, unless otherwise ruled by the league prior to the start of the league schedule.

47. WIBC BYLAWS

Page 37, Article VI, Rule 41, heading "Ties For Place"

RESOLVED to change to read:

When a tie occurs for the championship of a league, or the league bowls a split season, the teams shall bowl at least a three-game series on lanes selected by a draw to determine the champions. If at the end of the series a tie still exists, another tenth frame shall be bowled until the tie is broken. These games shall be played and scored under the same conditions and rules governing league play during the regular season. This play-off procedure shall be followed unless otherwise ruled by the league prior to the start of the league schedule.

When more than two teams are involved in the championship play-off and the league has not adopted special procedure, total pins in a three-game series shall determine the champion.

The secretary of the league shall notify the establishment and arrange to have lanes available within one week after the tie occurs.

Ties for any position other than first place need not be rolled off.

48. WIBC BYLAWS

Page 38, Article VI, Rule 2, heading "Handicap League Rules"

RESOLVED to delete the word "posted" in the first sentence and replace it with the word "current."

49. WIBC BYLAWS

Page 38, Article VI, Rule 2, heading "Officers"

RESOLVED to add a new sentence to paragraph three:

A vacancy in the office of president shall be filled by the executive board, if the vice president and treasurer are WIBC members.

50. WIBC BYLAWS

Page 39, Article VIII, Section 2, heading "Procedure and Fees"

RESOLVED to change D to read as follows:

Individual averages which are used to determine the handicap or classification of a bowler must be based on a minimum of twenty-one (21) games in a WIBC sanctioned league, unless otherwise specified in the tournament rules.

51. WIBC BYLAWS

Page 40, Article VIII, Section 5, Paragraph C, heading "Special WIBC Sanctioned Tournaments"

RESOLVED to change to read:

Special tournaments for purposes of recognized charities may use scores bowled in league or tournament play to determine prize winners in a supplementary event if application has been made and special permission granted by the WIBC Executive Board. The $2.00 sanction fee will not be required.

A minimum of two-thirds of the gross collected as supplementary entry fees must be donated to the designated charitable organization. A financial report must be furnished WIBC within thirty (30) days after the close of the tournament.

Scores bowled in league or tournament play may not otherwise be used to determine prize winners in a supplementary event unless application has been made and permission granted by the WIBC Executive Board.

52. WIBC BYLAWS

Page 40, Article VIII, Section 4, heading "Moral Sanction"

RESOLVED to delete the entire section and replace with the following:

Section 4. A moral sanction shall be issued by the WIBC executive secretary, upon the recommendation of the city association executive board as follows:

Fraternal and religious organizations which have a strictly membership tournament and industrial firms which restrict their tournament entry to their own employees.

This moral sanction shall be issued for a $2.00 fee, without membership restrictions to the WIBC and for the sole purpose of good fellowship and closer harmonious relations.

A moral sanction also may be issued for the purpose of providing international competition for bowlers from nations not serviced by WIBC and in which WIBC members are participating.

The WIBC members shall qualify for high score recognition in all moral sanctioned tournaments provided the equipment conforms with ABC specifications.

54. WIBC BYLAWS

Page 41, Article VIII, Section 9, heading "Tournament Prizes"

RESOLVED to add to D:

The tournament sanction application must state the amount to be paid into the special prize fund. The special prize fee shall not exceed $3.00.

PLAN FOR MINNEAPOLIS IN 1964

55. WIBC BYLAWS

Page 42, Article VIII, Section 11, heading "Renewals"

RESOLVED to change the last paragraph to read:

A default in the rules shall disqualify an applicant from securing renewal of a WIBC sanction through the city association. When the default has been corrected, the sanction may be renewed by written application to, and approval by, the WIBC Executive Board.

56. WIBC BYLAWS

Page 43, Article VIII, Rule 9, heading "Teams"

RESOLVED to delete entire Rule 9 and substitute the following:

a. Entry closing date in advance of tournament.

When the closing date is in advance of the opening day of the tournament, it must be sufficiently in advance to notify the captains of their scheduled time and date. All bona fide entries must appear in an officially prepared schedule, or a complete list must be posted at the tournament site.

b. Entry closing date prior to last squad.

When the closing date is set prior to the time the last squad is scheduled, the requirements as outlined for doubles and singles tournament must be followed.

A tournament secretary shall not accept additional entries for any event after the closing date of entries for the tournament under penalty as imposed by WIBC for violation of WIBC sanctioned tournament rules.

57. FORM OF CONSTITUTION FOR CITY ASSOCIATION

Page 71, Article V, Section 1, heading "Officers and Their Duties"

RESOLVED to revise the second paragraph, second sentence, as follows:

The elected officers of the city association, with the league presidents or representatives, shall constitute the executive board; or the members may elect sixteen (16) or more directors, who together with the elected association officers, shall constitute the executive board.

58. FORM OF CONSTITUTION FOR CITY ASSOCIATION

Page 72, Article V, Section 5, heading "Duties of Secretary"

RESOLVED to add a new paragraph:

Upon receiving a league sanction application, the city secretary shall issue a temporary receipt of the same date and mail within ten days to the league secretary.

This receipt shall be posted with the league schedule and standing sheet, to be replaced with the sanction from the WIBC when it arrives, by the league secretary.

BOWLER'S ARRANGEMENT STRIKES AT FLOWER SHOW

Mrs. Edwin Wilson, a member of the Morris County Woman's Bowling Association and the Garden Club of Mt. Tabor, New Jersey, is not only a great lover of the sport of bowling but also the artistic arrangement of flowers.

"Jose," as she is called by all her friends, entered a flower show at St. Peter's Church, sponsored by the Home Garden Club of Morristown, N.J. Her unique arrangement of Chrysanthemums and Pyracantha of gold, rust and orange was designed asymmetrically around a bowling trophy. Mrs. Wilson won a blue ribbon in the "Doin' What Comes Natur'lly" class and also the tri-color award for the best arrangement in the Artistic Division of the show.

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RECOGNITION FOR MERITORIOUS SERVICE

Mrs. Jeannette Knepprath
Milwaukee

The first recipient of WIBC's special recognition for Meritorious Service could be none other than Mrs. Jeannette J. Knepprath, who was the president of WIBC from 1924 to 1960. She received the award at the opening session of the 46th annual WIBC Convention, April 29th, from Mrs. Alberta E. Crowe, WIBC President.

Mrs. Knepprath will be remembered by the women who bowl for more than the overwhelming number of years she served as president. For 37 years, she was a guide, leader and symbol to women bowlers across the country, one who strived for and achieved high ideals and standards for women in the sport.

Many tributes have been written about her, but perhaps the finest statement that can be made is that she dedicated the better part of her life (with her husband's blessing) to serving both the sport she loves and the women who share her feeling for it. Some have said that she led WIBC, truly an infant organization at the time she became president, from the shadows to the light.

When she accepted the presidency, WIBC's membership was a mere 2885 in 29 cities. Thirty-seven years later, when she voluntarily stepped down, there were 1,543,-362 WIBC members in 2158 city associations. Two of her fondest dreams came true during her tenure—both during 1958. WIBC sanctioned its first one-millionth bowler in a single season in the summer, and in November officially opened the new home office in Columbus, Ohio.

Not only honored and respected by women, Mrs. Knepprath is recognized by all in the bowling field for her years of dedication to WIBC and the success she had in making the sport more respectable for all participants. She was given the Bowling and Billiards Institute of America (BBIA) Industry Service Award in 1961, the first woman to receive it.

At a testimonial given for her in her native Milwaukee shortly after her retirement, she was toasted as the "first lady of bowling" by city, state and national officials. Her many gifts included an organ from WIBC, a mink stole and a stereo set.

Mrs. Knepprath first became curious about bowling in 1912, but it was a year before she tried the sport. In 1919, three years after WIBC was founded, she competed in her first WIBC Championship Tournament—a memory which still thrills her.

She was elected vice president of WIBC in 1923, and one year later accepted the presidency for what she thought would be "a year or two." WIBC was loosely knit in those early years, and her first job was to enlarge and standardize the rules, with help from ABC. Also in 1924, Mrs. Knepprath was elected secretary of the Wisconsin Woman's Bowling Association, a job she still has.

When the occasion arises to discuss it, Mrs. Knepprath does not take all the credit for what WIBC has become in the past 37 years. It is true that there were many early pioneer workers who shared the load, but she coordinated and guided the actions of thousands of members and the many willing workers.

Mrs. Knepprath never missed participating in a WIBC tournament until 1961. She admits reluctantly that she is going to be a spectator from now on—at least on the physical side of the game. However, she continues to attend WIBC Executive Board meetings, though remaining on the sidelines, to give willing and much-appreciated advice to those who continue to build a better WIBC.

ESTHER RYAN NAMED WIBC STAR OF YESTERYEAR

Mrs. Esther Ryan
Milwaukee

A champion woman bowler as well as a hard-working city association secretary, Mrs. Esther Ryan of Milwaukee, Wis., was named WIBC's 15th Star of Yesteryear at the opening session of the 46th annual WIBC Convention, April 29th. Mrs. Emma Phaler, WIBC Executive Secretary, presented the award to Mrs. Ryan.

With her sister, Esther began bowling in 1926 in the Social League at St. Lucas Church in Milwaukee. That same year she met Hank Ryan, who advised her either to give up bowling or learn to bowl better. In 1927, she married him, and she also took his advice—by 1928, she was averaging 164.

Esther was elected secretary of the Milwaukee Woman's Bowling Association in 1932 when its membership was only 393. She has been Milwaukee's secretary ever since, and her efforts have contributed immeasurably to the association's growth to its present 21,600 members.

During these years, Esther did not neglect her bowling. In 1938, she rolled her high series of 740; her top single is 278. She was a member of the Kornitz Pure Oil team for 23 years and shared two WIBC titles (1939 and 1947), nine state and 13 city championships. By 1957, Kornitz team members had accumulated 178 individual titles, 48 of them won by Esther.

Esther won her first individual national title in 1934, when she was WIBC all events champion. The following year she won the Wisconsin all events, and in 1941, set a city record which still stands with her winning all events score.

For the past 12 years, Esther has maintained an average of around 174. Her top average was 184, established in 1945. Active in all phases of bowling, she is a member of the Milwaukee Bowling Council, the 600 and 700 clubs and the 20 Year Club.

Originated in 1953, the WIBC Star of Yesteryear award has been presented to 14 women who have made a significant contribution to women's bowling at the national level.

Previous stars are Emma Jaeger, Toledo, Ohio; Grayce Garwood Hatch, Cleveland, Ohio; Louise Stockdale, Detroit, Mich.; Goldie Greenwald, Cleveland; Marie Warmbier, Chicago, Ill.; Dorothy Miller, Chicago; Philena Bohlen, Los Angeles, Calif.; Floretta McCutcheon, Pasadena, Calif.; Emily Chapman, Poughkeepsie, N.Y.; Catherine Burling, Cincinnati, Ohio; Jo Mraz, Cleveland; Violet Simon, San Antonio, Tex.; Addie Ruschmeyer, White Plains, N.Y.; and Anita Rump, Ft. Wayne, Ind.

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NINTH 300 SCORED

A veteran of 20 years of bowling and many titles, Isabel Cummings of Great Falls, Mont., rolled the ninth 300 game by women this season and the first in the history of Montana women's bowling.

Bowling for the Little's Lanes team in the "A" League at Falls Alleys, Isabel began her night's bowling with a 224 and followed with a 201, an indication she was on her way to a good night. At that time, her only thought was that she might get her first 700 series. Her perfect final game brought her a 725.

Isabel is well known in her state, having won three all events, three doubles, two singles, one team and a match game eliminations title in state competition. Little's Lanes team won the 1952 Northwest WBA team title, and she won the 1948 doubles. Her city record is just as impressive—four all events, two singles and one team title. She has been given honorable mention on many "all-Western" teams.

Competing in her first WIBC Queens Tournament last year, Isabel averaged 191 for eight games and just missed qualifying for the finals. She placed in all other tournament events.

Her highest average, which she is currently maintaining, is 188. Her best previous game and series were 258 and 690. Isabel has served as state president and city president and secretary.

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SUPER

When Mazie Laureys of New Carlisle, Ind., rolled a 300 at the Elks Temple on March 26, she not only became the first woman to achieve the perfect score in the South Bend-Mishawaka Association and the 10th in the nation, but she also completed a family affair of which there is no equal on record.

Mazie's husband, Al, rolled a perfect game last October 28, and this becomes the first man and wife combination to roll sanctioned 300 games during the same season. As far as is known, they are the first couple to roll perfect games.

Mrs. Laureys' perfect effort came in the third game following a 185 and a 191 and helped her set a season high series. She has bowled for seven years and carries a 183 average.

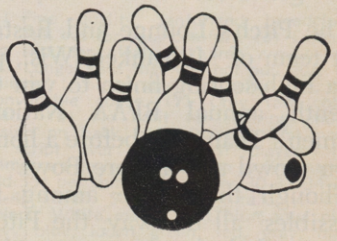
BOWLAUDABLE BITS

All 60 members of the Handy Hardware League which bowls at Town and Country Lanes in Indianapolis, Ind., entered both city and state tournaments, and all bowled on the opening squad—a true show of loyalty and bowling enthusiasm. . . . One roll-off wouldn't do the trick in the Ladies Country Eight Bowling League at Mexico Lanes, Mexico, Mo. Tied at midseason, the House of Flowers and Backers Potato Chips teams were still that way after the roll-off, and continued in a tie after an added game. Finally, after another game, House of Flowers won by 31 pins.

The St. Mary's Monday Mixers League of Fond du Lac, Wis., has bowled on Monday night for 11 years, since the opening of St. Mary's Lanes, and only one team has had to be replaced during this time. . . . Dorothy Humburg of Ness City, Kans., recently scored a 136 triplicate, her average at the time.

Odds against a team triplicate are even greater than for a bowler, but two teams did just that in league play. The Jones Construction team of the Rainier Women's League at K & M Bowling Lanes in Longview, Wash., rolled three 625 games. Snook's Standard Service team of the Pin Belle League of Denton, Mont., also tripled, the first at Field's Lanes since it opened in 1959.

Another oddity occurred in the Bluffettes League at Bluff Lanes in Poplar Bluff, Mo., when members of the State Bank team alternated scores — their scratch games were 133-99-133-99-133.



A Greek immigrant's eight-year crusade to win friends for America reached a new milestone with the formation of International Friendship Foundation, Incorporated, a non-profit organization. The foundation will support the work and ideals of Stelios Stelson of Columbus, Ohio, who has single-handedly established three major overseas projects to create mutual understanding and stronger ties between the United States and foreign countries.

In the past eight years, Mr. Stelson has collected 21,000 American textbooks for use by Japenese students. At one point, 13,000 of the books were destroyed when the building in which they were stored was razed. Mr. Stelson, however, decided to pick up the pieces and start all over again.

In recent conversation with a member of the new foundation, the Editor of The WOMAN BOWLER was advised that any textbooks would be well received and should be shipped to 45 Franklin Park West, Apartment 4, Columbus, Ohio.

Anyone having bowler instruction books will find that these are welcomed also since Japan is developing a new bowling program.

PITCH'S WINS TEAM TITLE

The 1963 BPAA team champions — Pitch's Lounge & Restaurant — are (left to right) Caroline Rudolph, Janie Leszczynski, Evelyn Goosens, Captain Ellie Konicek, Jeanette Bopp and Jean Holderness.

The Pitch's girls were the third-highest average team entered in the 1963 WIBC Tournament, boasting a 954.

The Pitch's Lounge and Restaurant team of Milwaukee, Wis., put on a high-scoring finish to win the seventh annual BPAA National Women's Team title before a hometown crowd at Milshore Bowl.

Though they were among the "possibles" all the way, the Pitch's team settled the outcome with a 3043 series and a final game of 1074. They totaled 11,384 pins over the 12-game event, a 948 average.

In second place, with 11,212, was the Los Angeles #2 team. Chicago's Falstaff team, winner the past two years, finished sixth.

Final standings were:

1.	Pitch's Lounge & Restaurant, Milwaukee	11,384	$1500
2.	Los Angeles #2, Los Angeles	11,212	1000
3.	Community Discount, Chicago	11,084	700
4.	Los Angeles #1, Los Angeles	11,065	500
5.	Seymour Simon Girls, Chicago	11,041	400
6.	Falstaff, Chicago	11,035	300
7.	Hudepohl, Cincinnati	10,945	250
8.	Golden Valley Lanes, Minneapolis	10,941	240
9.	Jim Connell Chevrolet, Cleveland	10,936	230
10.	Sutherlands, Chicago	10,861	220

(sign in a bowling establishment)

ACHTUNG! ! ! ! BOWLINGERZ SPORTZ

Das bowlingen lanez ist nicht fur gerloftun der ballen und altzo ist nicht fur der walken en shoesen. Der complicatin matchinen at der end uf der allez ist gerwerken fur das bowlingerz und is nicht fur der mezzin or hittin. Das forgettenful bowlingerz vat goez off mit der houz ballz und shoez can expecten der gestapo.

Das bowlinger vat muzt bringin der eatz to der bowlingerz benchen ist nicht fur to spillen und der lanez und nein cigarettezen eider altzo.

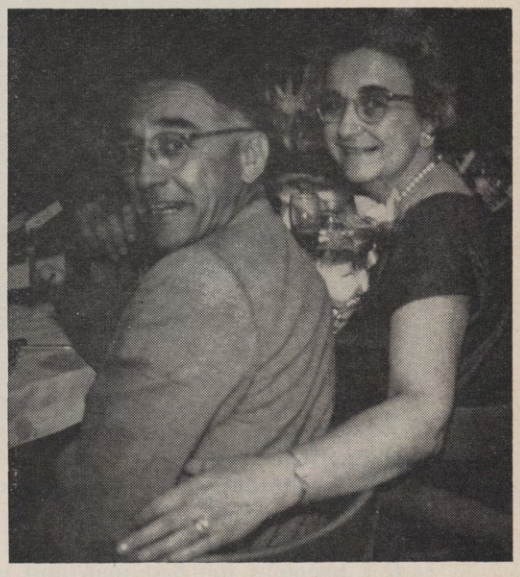
Ist to watchen outen fur der own turnen und der lanez und be vatchen oud fur der perzon und der right handz altzo. Ist pleazen altzo to be watchen der langwitz und nicht to have any der cutzen eider.

If allen der bowlingerz ist obeyen der abof, der manager ist fallen ofer in der deaden fainten.

CONVENTION PHOTO ECHOES

From Page 7

Jessalyne Hudson, organist of "Good Morning Memphis" on radio station WREC, entertained luncheon guests.



Hubby Lee and WIBC Treasurer Theresa Kelone agreed on the quality of the food.

WIBC Director Maude McGrainer, Pompano Beach, Fla., swings out a chorus of "Let Me Call You Sweetheart."

See Page 49

The highest scratch series in the history of Syracuse women's bowling, 2983, belongs to the members of the Smorol's Restaurant team. Led by June Lunderman's 287-681, the gals scored singles of 1010 and 1004 after opening with a healthy 969 in the Ladies Classic League at Erie Boulevard Bowling Center.

Left to right are Esther DiFlorio, Madge Wells, Doris Smorol, team captain and sponsor, Angie Tacy, June, and Evelyn Lydon.

RETURN OF NATIVE

It was just like "old home week" when Kay Binford of Charlotte, N. C., came to Memphis to bowl in the WIBC Championship Tournament, her first.

Kay grew up in Memphis, but moved to Charlotte before she took up bowling, only four years ago. She made herself known quickly in the sport by becoming city secretary and winning the 1963 city all events title.

Averaging 176 this season, Kay has had to limit herself to "only" five leagues, because of her secretarial and housewifely duties. But she found time to go to Memphis with her teammates, and acted as their personal and official guide to the city.

MINNEAPOLIS SECRETARY HONORED

Rosy Vigness, Minneapolis WBA Secretary, was awarded a trophy for initiative and leadership by the Minnesota Bowling Proprietors' Association recently. The award is given annually to the person who has done the most for bowling in the state of Minnesota. In the past five years since she has been secretary, the city association has grown from 5000 sanctioned women bowlers to 28,801. The Minneapolis WBA will hostess the 1964 WIBC Championship Tournament, which opens April 2nd.

Although she has only been bowling for four years, Jeanne Sisco of Paterson, N. J., scored like an "old pro" with a recent 724 series which included a 299 game. The series set a new season record in the Paterson Mixed Major League.

An actress and stage show performer, Jeanne also bowls in two other leagues and averages 180 and 190 in them.

BEGINNING BOWLER

You sit in the gallery and watch the pins fly.
You say that is easy, I'll give it a try.

You pick out a ball and ask for your shoes
And now you are ready, what have you to lose.

And now for the steps, how many to take.
I guess I'll take four, oh, my heavens sake.

I don't think that was the right thing for me.
It went in the channel like that, don't you see.

I'll try it again and now take my time.
I'm getting better, got the ten and the nine.

I'll just keep on trying and trying some more.
You never know what might be in store.

This was the beginning, I can't see the end.
For bowling is fun and I meet many friends.

My bowling's improving time after time.
My average is really making a climb.

If you want me, there's one place to sight.
I'm at the lanes, night after night.

By Mary Lou Rinehart

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TOURNAMENT BOWLING

Tournament bowling is a world all its own. There should be no comparison with league or practice bowling because of the different type of pressure involved. Many outstanding, high average bowlers have been unable to win big tournaments because of the tension that takes over when they are required to bowl a big game.

The mental side of tournament bowling is something of which every big star in the game today is aware. Yet, it is one of the most difficult things to explain—probably because it affects people in different ways.

Marion Ladewig, one of the greatest bowlers ever to roll a bowling ball, is well aware of tournament pressure. She has learned to lick the tension, as a multitude of tournament wins can attest.

Off the lanes when Marion is relaxing, she is one of the finest and warmest individuals you can hope to meet. Yet, during tournament competition, you will find her silent with a mark of determination written on her face.

She knows she is fighting "tournament pressure," just like any other star kegler.

For example, take the WIBC tournament. After entering, you will find yourself looking forward to the passing of each day until the moment comes for you to leave for the tournament site. Enroute, you will find yourself talking about the scores you would like to roll and about the scores you have rolled in the past. It's as if nothing matters in the world except performing well in the tournament.

After arriving at the tournament site, checking in and going through the preliminary procedures, you march on to the lanes to the rhythm of a spine-tingling march. When you arrive at your assigned lane, the lights are turned off and, with the exception of a spotlight that outlines Old Glory, the area is dark.

To add to the excitement you feel, the National Anthem, played in that setting, adds even more excitement and you might start feeling nervous.

As the Anthem ends and the lights are turned up to their full power, the tournament begins in earnest.

You might be tense and worried and your stomach may begin to turn over.

As you take your stance on the approach, you feel as if your knees are knocking and you doubt whether you have the strength to carry the ball to the foul line and roll that first ball.

You are experiencing "tournament pressure."

This is nothing to be ashamed of—the greatest bowling stars in the game today go through the same thing. The important thing is to know how to lick it.

Tension is a mental thing caused from wanting to do something too badly. It will tighten you up to the point you begin squeezing the ball and rushing the foul line. Both of these things will cause you to bowl poorly.

When you a r e exposed to "tournament pressure," force yourself to think, "I don't care whether I win or not, I can only do my best." If you can make yourself believe this, the tournament pressure will leave you and your normal bowling talents will come out.

It's difficult to do and no one can do it the first time she goes to a tournament. Like the game itself, tournament competition takes a lot of practice.

But as every star bowler in the game will attest. . . .

Tournament bowling is the finest kind of competition and fun.

("How to get out of that dreaded bowling slump" will be the topic for next month.)

It may be three pins below 600 but Naomi Keller of Phillips, Tex., is justifiably proud of her 199 triplicate, one of the highest in the country this season.

Naomi bowls in four leagues and is secretary for one, but she chose to roll her unusual score while substituting in the Chatterette League.

It pays to find a good coach and listen to him, says Dot Cage of Temple City, Calif. As proof of this statement, she offers the 749 three-game series (her second 700 of the season) which she recently rolled with the United Air Conditioning team in the CAP Five Traveling League at Covina Bowl.

Four years ago, when she was averaging in the 150's, she met Hoss Clapp, and she gives him the credit for her current high scoring. He changed her grip, taught her to adjust her release and follow-through, and she is currently averaging 191 and 186 in two leagues.

Her 749 is currently third among the nation's women this season.

A state record for Delaware of 2946 for three games was set recently by the First State Girls' Bowling team of the Bowling Proprietors' League in Wilmington. Team members and their scores are (left to right) Marge Renai, 584; Jean Lipinski, captain, 589; Nell Bocock, 603; Barbara Strab, 537; and Rita Justice, 633.

A BOWLING PLUS

The women in the Moscow (Idaho) WBA and surrounding area do more than bowl for fun and fellowship. Through members' donations, the association has, for the second year, been able to provide generous scholarships for two college students majoring in physical education.

This year's scholarship winners are Anita Marie Cox of Bliss, who attends the University of Idaho, and Joyce Reichl of Tacoma, Wash., a student at Washington State University.

The first 700 ever bowled by a woman in Delaware belongs to Alice Montgomery of Wilmington. Determination winning over shaking knees, Alice delighted the spectators with her 728 in the Parkway Mixed League at the Parkway Bowling Academy. Her games were 246, 235 and 247.

Although she has been bowling for only six years, Alice has built a 187 average this season and has a high single game of 268. She was runner-up in the 1961-62 Delaware All-Star tournament eliminations.

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One good way to prove your faith and confidence in the future is to plant a tree, looking forward to the day you can sit under its shade. Your faith in bowling's future can be proved in a similar way—by helping to instruct and encourage the young bowlers. Thousands of men and women who love the game as a whole devote millions of hours each year to working with members of the American Junior Bowling Congress (AJBC).

Three WIBC members active in the junior program are good examples of AJBC workers everywhere—one is the first certified instructor ever approved by AJBC, the second an outstanding bowler, and the third a WIBC Executive Board member.

Betty DeKoevend

Betty DeKoevend of Denver, the executive director of the Colorado Junior Bowling Association, started helping to organize and teach juniors as a hobby in 1948. Soon her hobby developed into a way of life which has also captured her husband's interest.

During 1950, Betty achieved two honors in the junior bowling field, being named state director and becoming the first AJBC certified instructor in the country. Her jobs include supervising the area and state program and conducting clinics in the neighboring states to teach adults how to teach juniors.

Helen Duval

A favorite and topnotch instructor, *Helen Duval* of Berkeley, is California's junior chairman, a position she has held for nine years. She has a very personal interest in the program because her youngest son is an active AJBC member.

But Helen also finds time to be one of the country's top women bowlers. She has won many local and state titles and was national doubles co-champion in 1961. Her current average is 194, and her best game and series are 296 and 712.

Probably summing up the feelings of many willing workers in the program, Betty wrote recently: "Our youngsters are such fun to work with. . . . Believe me, there is no greater joy or thrill for one working with junior bowlers than to see those youngsters having fun, winning awards, growing up."

With the help of women and men like these (and the known attraction of the game), bowling among youngsters is making rapid advances, as evidenced by the 450,000 juniors now bowling under the AJBC banner.

AJBC gives all youngsters of 18 and under a chance to learn to bowl and to participate in organized bowling programs. It sets up rules on environment and supervision so that youths may participate under ideal conditions, as well as protect their school athletic eligibility and amateur status.

Founder of the AJBC was Milton Raymer who began an intramural bowling program at the Chicago high school where he taught, a program which soon spread throughout the city. After World War II, the National Bowling Council (representing the bowling congresses, the proprietors and equipment manufacturers) gave financial support to form the present organization.

A Joint Bowling Cause

Laura Albrecht

WHERE ALL ADULTS WORK FOR ALL CHILDREN

WIBC Director *Laura Albrecht* of Davenport pioneered the junior program in Iowa and has been state director for five years. She is the junior coordinator for the two-year-old Iowa Bowling Council. Through the promotional efforts of the Council, the number of junior bowlers in Iowa increased by nearly 2000 the first year.

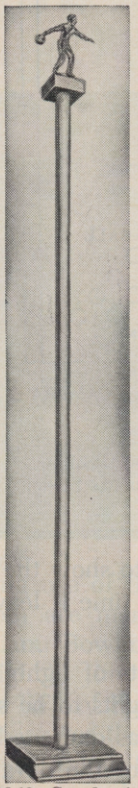
Through Laura's inspiration, the Iowa WBA many years ago began allocating 5c per member per year (from state dues) to assist the junior program. More is voted if needed.

The Junior Congress provides all printed materials for the organization of leagues and records keeping; a series of awards for high scores and other accomplishments; instructional motion pictures and manuals for adult supervisors; a nationwide mail-o-graphic Christmas Tournament (206,000 entrants in 1961), and team tournament (over 16,000 teams competed in 1962); a monthly magazine, *Prep Pin Patter;* and other programs.

The AJBC program teaches other things besides bowling—cooperation, courtesy, bowling etiquette, prompt attendance, good sportsmanship and that bowling is like life, some win and some lose, but the spirit and effort put forth are more important than winning and losing.

FIRST OF ITS KIND!!

WORLD'S TALLEST TROPHY



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40% Discount on All Trophies

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PERFECT GAMES EASIEST?

Believe it or not, women find it easier to roll perfect games than 298 and 299 games. In the past 10 years, WIBC members have scored 37 perfect games, 34 299 singles and only 20 298 games. California women top all others with 15 games in the three categories, seven perfect games, and four each of 298 and 299 games. Women from both Pennsylvania and Ohio have rolled nine games in the three honor categories, including five and four perfect games respectively, through the 1961-62 season.

MUST BE SOME LEAGUE

The Norwalk Bowl team No. 6 of the Los Angeles (Calif.) Women's Open League erupted for an 1127 game and 3038 series recently. This team currently occupies last place in what must be some league.

"The first year I bowled I used a 10-pound ball, then an 11-pound one, then a 12 . . . Oh, dear, I'll be giving my age away!"

EVERYBODY WINS

when you give

INEXPENSIVE

Individual Award Pins

C150 Series

CPA Series

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$1.00 Value 50c each NET No F.E.T.

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HIGH GAME ALL EVENTS
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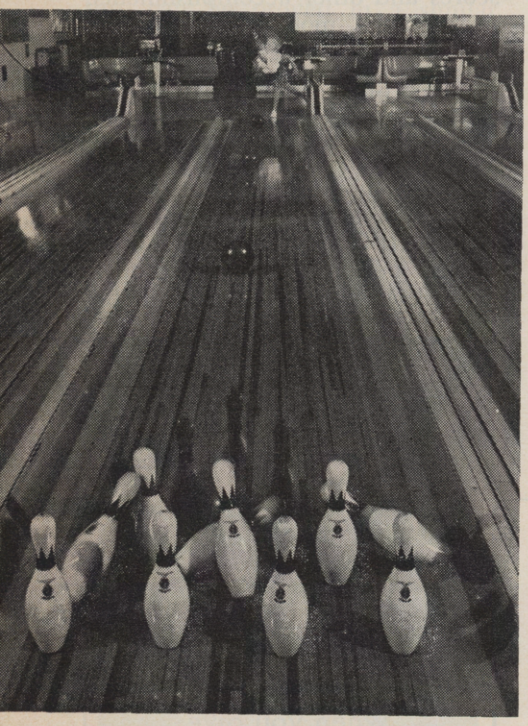
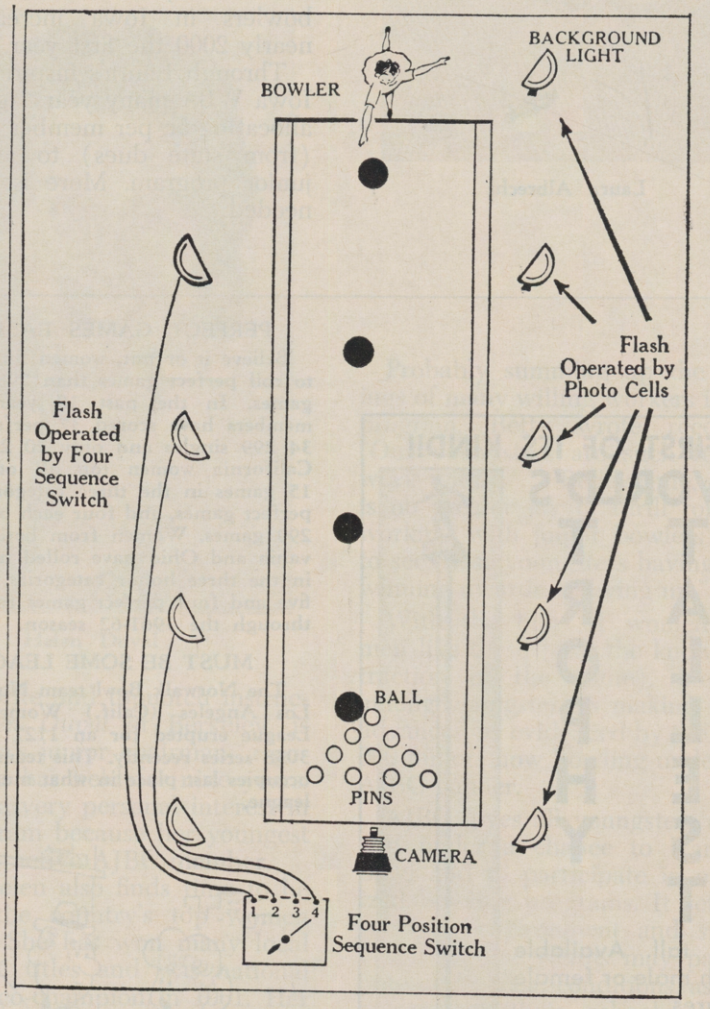
WHAT IT IS



Good bowling demands good photography. This is both. In this Minneapolis "Star" photo by Wayne Bell, Helen Erickson of Minneapolis demonstrates how she scored her recent 715 series. The diagram below illustrates how the photo was taken.

HOW IT WAS DONE

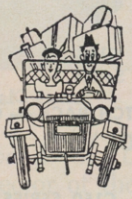


The photo set-up was designed to show the ball at four positions as it comes down the lane, from the time it leaves the bowler's hand until it strikes the pins.

This was done by using four sets of lights connected to a four-position switch which allowed the lights to be set off in sequence as the ball passed. The bowling lane was darkened as much as possible, and the camera lens was left open for the duration of the ball's trip down the lane.

The timing of the flashes was accomplished by moving the switch through the four positions as the ball passed taped markers on the edge of the bowling lane.

Moving Again?



To avoid missing a copy of THE WOMAN BOWLER, be sure to do this now:

1. Fill out a form 3573 at your present post office;
2. Send a change of address card (available at your post office) to:

The Woman Bowler, WIBC
1225 Dublin Road
Columbus 12, Ohio

This building may be the only one of its kind in the country—it provides office and meeting space for the various bowling groups in the Greater Miami, Fla., area, and is called the Bowlers Council Building.

In addition to office space, there is a conference room where any of the bowling groups may hold meetings. The walls display hand-painted symbols of each organization. The main lobby contains wall cases displaying the products of bowling manufacturers.

Shown making use of their new conference room are members of the Greater Miami Bowling Council (left to right), Jim Facente, president of the BPA of Florida; Ila Callaway, president of the Greater Miami WBA and a WIBC Director; Ted Goldstein, president of the GMBA; and Martin Andreas, president of the BPA of GM.

HAVE YOU EVER?

Have you ever . . . sped to the bowling lanes, practically breaking all speed limits, only to find that your league would start 15 minutes late?

What happened? Slow bowling.

Have you ever . . . looked high and low for the gal who follows you in the lineup, only to find her dilly-dallying in the powder room?

What did you mutter? Slow bowling.

Have you ever . . . wondered how another bowler could be so thoughtless as to pose and dream on the approach?

What's her problem? Slow bowling!

Have you ever . . . puzzled over why men complete their league bowling nearly one-half hour ahead of you?

Did they tell you? Slow bowling!

Have you ever . . . noticed that some leagues aren't as exciting as others?

Did you beat us to it this time? Slow bowling!

Have you ever . . . been tempted to scream at the top of your lungs: "Go ahead and bowl!"?

Know your frustration? They call it slow bowling!

Have you ever . . . told the babysitter you'd be home about 9:30, only to drag in after 10:00?

What'd you tell her? Slow bowling!

Have you ever . . . seen the bowling lane manager turn purple with anger?

Know one of his problems? Slow bowling!!

Have you ever . . . nearly fallen asleep between frames and wondered why?

You figured it out though, didn't you? Slow bowling!!

Have you ever . . . tried to explain to your husband why you're so late getting home from league?

He already knew, didn't he? Slow bowling!!

Have you ever . . . thought you saw the pins turning down the covers and getting ready for bed?

What made them think they were through? Slow bowling!!

Have you ever . . . noticed that the team with the most pep and spirit has the most fun and finishes bowling first?

Why doesn't your team? Slow bowling!!

Have you ever . . . thought you were being rushed too much during tournament bowling?

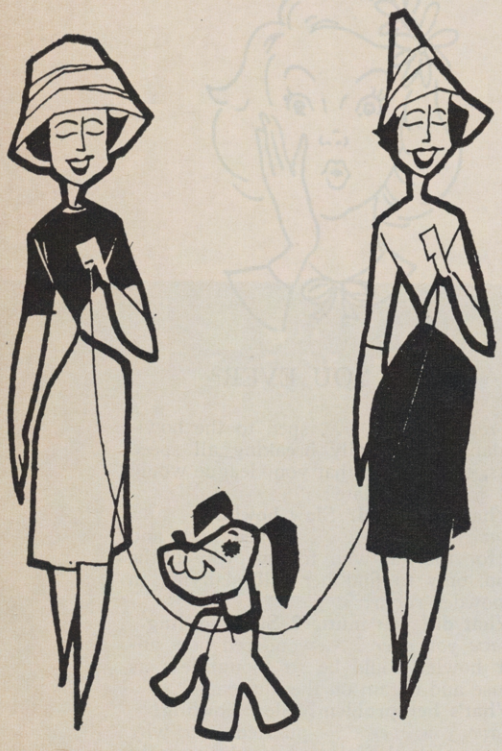
Are you guilty of it, too? Slow bowling!!

Have you ever . . . wondered what you could do to improve the game of bowling?

Encourage your team to work against . . . SLOOOOOOOW BOWLING!!!

WHO'S SUPERSTITIOUS?

By Corean R. Smith



Doubles "pardners" Tess Johns and Jean Schultz of Cleveland, Ohio, share a toy dog as a good luck charm. It brought them very good luck in 1958 when they won the WIBC Doubles title.

Are you a skill bowler, or is it luck that gets those pins to fall? Does everyday life go well with you because you don't walk under ladders, put hat or shoes on a bed, and miss wishing on a falling star; or is your security a combination of intelligence, character and hard work?

Everyone has some pet superstition which is faithfully practiced (whether from habit or belief), but how much of your bowling score is dependent upon the scads of superstitions that make up a league?

Whenever you have a strike or spare in the first two frames, do you insist that the scorekeeper not fill in your score until you miss? Is it really those blank spaces that keep your "Dutchman" going, or is it good bowling?

Ever had six strikes in a row and had the lanes "go silent" on you? Some people believe that it is bad luck to say . . . "Go get the seventh one, Sue, you can do it!" It is supposed to be bad luck to count the strikes, or let the bowler become aware of just how many she has strung out. It is better (they say) to quietly murmur, "A'right, Sue, good luck!"

Of course, it doesn't matter if Sue happens to be the type who feels that she is doing everything right for a change and that it is her skill that is toppling those pins every frame. It makes no difference if she enjoys the stimulus of congratulations and bubbly encouragement and that it keeps her confident that she is bowling well.

Superstition dictates that telling a bowler her "luck is running" is much better. . . .If it freezes the girl and she blows the seventh strike, then chalk that up to "bad luck."

How many times have you had a low pin count on a spare because you noted that the scorekeeper had marked-up the frame ahead? There are some bowlers who insist that making any type of marking in the frame ahead will prevent a strike or healthy nine-count. Oft-times their five-year average presents a picture of stiff knee, ball-topping, mark-missing and lazy follow-through!

Are there a lot of members in your league who feel that a fence or period will stop those blows? Some scoresheets are so penciled with dollar signs, fences (both crooked and straight), little dots, big dots, houses built of 111 scores and eyeglasses made from two successive splits, that it is difficult for a spectator to determine the frame-by-frame scoring of a game. It seems to be bad luck not to fence in a blow!

The pet of any league is the girl who will not bowl her turn until the lanes are cleared of all splits within her peripheral vision. Naturally, it is bad luck and she is sure to bowl a split also.

There are good "superstitions," too. For instance, some people are so believing that "to think good bowling is to bowl good," that they actually approach the lanes with this kind of determination. They concentrate on proper body English, lift to their ball, and other good habits of the game, and they leave the league with having their averages secured or the thrill of a real high series.

Fortunately for some girls, they bowl on teams that keep the spirit of fun and enjoyment alive throughout the evening and don't let their teams get overly-serious and tense about the game, but keep them relaxed.

Oh . . . I could write about a lot more superstitions and superstitious bowlers, but I'm running out of time. I have to clean my typewriter (if this article isn't acceptable I don't want it to taint the typewriter for the next article), and mail this before 3 p.m. today, Wednesday (my horoscope says this is my best day of the week). I do have time to say, however, that I think superstition is bad luck!

No one would ever buy a new bowling ball if the old one brought the kind of successes Marge Merrick's has produced for her. Marge has turned down many new balls over the past five years —and little wonder. With the old one she has won the World's Invitational, been a finalist in every BPAA All-Star where she's used it, finished second and third in the BPAA National Doubles, and scored her first 300 game and two 700+ series. It may not be the ball, however, in her case.

MORE – ON SUPERSTITIONS

Corean is not alone in noticing or admitting superstitions. Several other women bowlers have written to "confess" theirs.

Mrs. Carl G. Ranabarger of Chanute, Kans., admits that she "*did* have a few." If she wore blue socks while bowling, she knew before she rolled her first ball that she'd have a good series. She's trying to break the habit, but her average has dropped 10 pins.

A rather unbelievable "good luck piece" is claimed by Beth Keenan of Redwood City, Calif.—her husband. She says, "When I have lost all hope of coming through a slump, only he can bring me through with flying colors."

Beth once believed that she couldn't possibly bowl well unless he was around. The crisis of her bowling life occurred the night he couldn't come with her. So she produced him in her subconscious and proceeded to roll her first 200, a 211. Afterward, she turned to the spectators' seats and said, "Thanks, honey!"

A drop-pearl pendant, received as a birthday from her husband, gives Olive McGregor of New Castle, Pa., "a feeling of security." She discovered her lucky charm quite by accident. More to show it off than anything else, Olive wore her pendant one bowling night shortly after she got it. She got her first 500 series and has been wearing it ever since.

Now she's not trying to say that she's had nothing but 500's since, but she's convinced that her lucky pearl has brought her more than her share.

Is it all in the mind?

BOWLER'S FICTIONARY

C

C rafty, circling ball
U rgently
R eturning to
V icinity of pocket, after
E xploring entrance from afar.

C apital shot at
H alf-baked
E lusive pins, one staying
R iveted to alley and
R attling
Y our sanity.

By Dorothy Barnes

EXPERT ON BIG FOUR SPLITS

If you want advice on how to make the Big 4 split, consult Rose Geinitz of Hollywood, Fla. In two different leagues and about one month apart, she met up with and converted the Big 4 split twice. Only 3846 such splits were converted by all WIBC members last season.

Still Going Strong

The threesome pictured represent 90 years of WIBC tournament-going and have been bowling together for nearly half a century. They are (left to right) Emma Jaeger, Ann Gray and Deane Zapf Fritz of Toledo, Ohio.

They started bowling on a team in 1914, formed a league in 1915, and competed together in their first WIBC tournament in 1918. The 1963 tournament in Memphis was their 31st WIBC event together.

These three formed the nucleus of the teams (M. Butler and Page Dairy) which won the WIBC titles in 1919 and 1923. Nearly cornering the entire tournament, Emma also won the singles and Deane the all events in 1923.

During the 1920's and 30's, Emma's name was a regular among WIBC champions—she won four all events and three singles titles in national competition, as well as many local and state ones. Years later, in 1953, her record was well remembered when she was named WIBC's first Star of Yesteryear.

Emma indicates, all in good humor, that their averages "aren't what they used to be," but she and her teammates plan to keep on bowling *and* coming to WIBC tournaments "as long as our legs hold up."

LEAGUE THAT ALMOST WASN'T

A league which bowls at the Golden Pins at Tucson, Ariz., had an interesting beginning which gave it an appropriate name. Since it is a doubles league, both members must show up each week or the team can't bowl. The league was delayed in getting started for the first three weeks because someone didn't come. When they all finally got together, members decided to call themselves the "Missing Persons League."

REALLY WELL-BALANCED LEAGUE

The Double Dozen Mixed League of Webster City, Iowa, prides itself on being well-balanced, with the six teams very close in averages. Recently two teams paired, Dean's Typewriter Service and Hobby House, not only had the same totals, but the members of each had exactly the same averages.

WIBC'S HIGH AND LOW

The highest triple score recorded by WIBC during the 1961-62 season (and a WIBC record) was 227, rolled by Nancy Stach Ivy, Hobbs, N. Mex. The lowest triplicate was 35.

Mind Over Matter

If "Mind over matter . . ." 's the answer,
A truth, I'm beginning to see,
The MIND is the ten sturdy tenpins,
And that means, the MATTER is me!

By Gertie May

SUMMER LEAGUES

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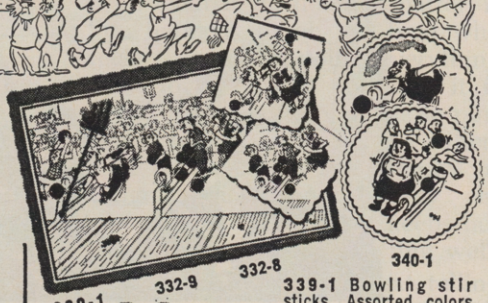

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339-1 Bowling stir sticks. Assorted colors . . . **doz. 50c. 332-9** Colorful 9" x 14" place mats . . . **50 $2. 332-8** Bowling napkins to compliment 339-1 place mats. **50 pack assort. . . . 75c.**

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332-7M 332-7F

352-101 BELL AND TEN PIN PLACE SETTING — Bells are ringing or will be at your banquet. Place card for bowler's name incl. **28c each . . .** 3¼" tall.

352-260 Genuine hand turned wooden ten pin key chain, authentically shaped to please the most discriminating bowler. Pin 2½" tall . . . **25c ea.**

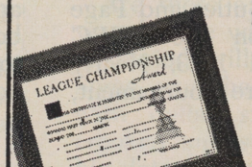
352-265 Bowling pin bottle opener. A useful novelty banquet favor . . . Only **35c each.**

352-18 4" of place setting or trophy for only **35c** . . . A place card to fit the neck of the ten pin is also incl.

Comic Award Certificates

332-11 Bull Thrower. **332-12** Hall of Shame. **332-13** Last Place Champions. **332-111** 111 Game award. **332-112** · Duffer of the Year award for Golfers only.

8½" x 11" Lithographed . . . **only 10c each, 6 for 50c.**

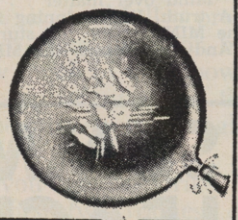


Deluxe Award Certificates

332-14 · League Championship. **332-15** · High Individual. **332-16** · High 3 game. **332-31** · High Individual average. **332-32** High team game. **332-33** High team series. **332-34** Sponsors award. **332-35** Perfect attendance. 8½" x 11" certificates.

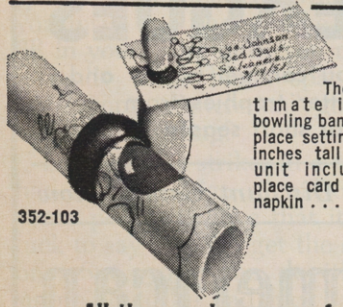
25c ea. any assort. of 6 . . . $1.

332-10 Bowling balloons of high quality pure latex. Blows up to size of bowling ball. Printed with action bowling scenes in assort. colors . . . **70c doz.; 50 - $2.50.**



PLACE SETTINGS

352-161 - 352-162 Specify male or female when ordering. Height 2", furnished with cards . . . **45c each.**



The ultimate in a bowling banquet place setting. 3 inches tall the unit includes place card and napkin . . . **45c.**

352-103

352-100 MATCH BOOK PLACE CARD "Strike on back side" is just what you do with this novel match book. An amusing and useful place card. 3" tall . . . **30c ea.**

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IDEA #10

SEEKING LEAGUE PUBLICITY?

If you think the only time your league merits publicity is when there are record scores or someone has a baby on the lanes, take a tip from Corean R. Smith, Las Vegas, Nev., publicity chairman.

To get publicity for a newly-formed all-star league, Corean put a different twist on usually ordinary facts and got her idea published in "The Visiting Fireman," a column in the daily paper which deals with happenings around town.

Since much of bowling revolves around the average, she decided to find out just what the "average" bowler in the new league was like. She gave a questionnaire to each member and asked them to complete the questions as honestly as possible.

Her average all star gal, described in the column, turned out to be almost 40, five foot, five and one-half inches and 135 pounds. She has blue-green eyes with brown flecks, light brown hair and a winning smile. Although primarily a housewife, she is also a capable secretary-bookkeeper, nurse and teacher. Her average is 167. She loves steak and potatoes, but eats carrots and greens for her figure's sake. She'll put up with any, but prefers dark-haired men.

Perhaps you can adapt Corean's idea to your own league. At least we hope her success inspires you to look beyond high scores and records for news-worthy ideas in your league.

MANY FREE AWARDS GIVEN

Again this season thousands of women will receive free emblems for their achievements. Last season, WIBC awarded 25,249 emblems for triplicates; 12,465 for all spare games; 3846 for converting the Big 4 and 890 for converting the 7-10 splits; and 541 for Dutch 200 games.

WIBC also has available to its members coveted high score awards for women who score 300, 299, 298 games, games of 275 or better, and the three highest three-game series of the season.

You Can

Take It With You

Most people go on vacation to "get away from it all." But when Minnie McQuarrie and Virginia Money of Pioneer, Calif., went on a camping vacation recently, they found that they missed bowling.

One day, when a friend, Elmerine Long, was coming to visit the camp, Minnie and Virginia decided to surprise her with their own bowling lane. Their children scouted around to find ten tin cans of the same size and some "round" rocks.

While the children were gone hunting, Minnie and Virginia picked out their "lane bed," raked and smoothed it, and dug gutters on each side. "When the children returned, we were in business," Virginia explained.

The rules for their "camp-bowling" were the same as for the regulation game—except that "if a big gust of wind blew down the cans before or during delivery of the ball, they had to be re-set."

Any "ball" (round rock) which failed to reach the so-called pins was called a gutter ball. Only one hand could be used to roll the ball, even though there were no finger holes.

Although "no high scores were reached," Virginia explains that everyone had a fair and even chance. Minnie maintained the highest average, and a boy from another camp had the high game, 115. Though the averages suffered, all agreed their primitive game helped their form and approach.

The entire camping area was upset one morning when the campers awoke to find someone had moved in during the night and put up a tent in the middle of the bowling lane! Obviously, non-bowlers.

Even with the modern convenience of bowling, Virginia and Minnie were really "roughing it." They cooked on hot coals, washed clothes in tubs, and ironed them with a pan filled with hot coals. But each Tuesday, they climbed into a Jeep and drove 50 miles to bowl in a summer league.

Virginia feels her camp-bowling helped her to win her league's WIBC Achievement Award and score the high series.

This is not the latest in bowling equipment, but their camp-bowling experience proved to be fun and helpful to Virginia Mooney and Minnie McQuarrie of Pioneer, Calif.

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Bowler's Answer Box

This is a new feature devoted to helping answer your questions about bowling history, famous personalities, awards, etc. If you have questions about the game, send them to THE WOMAN BOWLER's "Answer Box" and we will try to find the answers for you.

Q. Is a woman limited in the number of leagues in which she can bowl?

A. No. Your WIBC membership card entitles you to bowl in sanctioned leagues and tournaments—the number of leagues is up to you. In fact, during the 1960-61 season, Bette Neely of Anaheim, Calif., bowled in 14 leagues—the most we've ever heard of.

Q. What does it mean to be "seeded" in a tournament?

A. "Seeded" means that you do not have to participate in qualifying events. You are automatically in the final portion of the tournament.

Q. I have to pay $3.00 per evening to bowl in a league, but a friend of mine, in another city, only pays $2.50. Why the difference?

A. The cost of league bowling depends on two things—the price per line at the establishment where you bowl and the amount voted for the prize fund and other league fees. Either your friend pays less per line of bowling or her league voted less per week for the prize fund and expenses than your league did.

Q. Does every city have its own city association?

A. No. WIBC has more than 2800 city associations, but there are not associations in every city. Many small towns combine to form an area or county-wide association to gain the advantages of more members, a larger tournament, etc.

Q. What free emblems does WIBC provide?

A. WIBC's free awards program is divided into two classifications. High score awards are given to women who score high games and series in sanctioned leagues and tournaments—a gold ring or medal for a 300 game; silver ring or medal for 299 and 298 games; and a gold, silver and bronze medal for the next three highest games; and medals for games of 275 and over. A medal is awarded to the three WIBC members who bowl the highest individual three-game series of each season.

Free emblems are awarded for converting the 7-10 and Big 4 splits, for triple scores, all spare games and Dutch 200 games. Two free league awards are provided—emblems for the league championship team and an achievement award for the league member who shows greatest improvement in average during the season.

All free awards are described and pictured in the WIBC League Rule Book.

Q. What is a "German 200"?

A. The correct term is Dutch 200, and it refers to a game of alternating strikes and spares.

Q. What does sanctioning mean?

A. The dictionary defines sanctioning as "that which induces observance of law or custom." A sanctioned bowling league or tournament is one which is allied with and approved by WIBC (or ABC).

Such sanctioning guarantees the bowler uniform rules and regulations, approved bowling equipment, protection against conditions harmful to the game, high score awards, free instructional literature and forms, etc.

Q. How do you figure an average?

A. A bowling average is figured by dividing the number of pins credited to a bowler by the number of games bowled in one league during a season. When figuring an average, fractions are to be dropped.

A "composite average" is the average of all leagues, when a bowler competes in more than one, and is determined by adding the total pins for all leagues and dividing the total by the number of games bowled in all leagues.

The "highest average" is the best averge in one of several leagues in which a bowler competes.

Q. Does WIBC sanction leagues in which entire families can bowl together?

A. Family or adult-junior leagues, composed of both junior bowlers and adults, where no cash or merchandise prizes are awarded, can be sanctioned through WIBC. The juniors need not become members of WIBC, but all adult women competing in such leagues must be members of WIBC. Only the WIBC members are eligible for WIBC awards.

Q. Can a WAC belong to WIBC?

A. Yes. Women bowlers who are active in any branch of the armed forces and who bowl in WIBC sanctioned leagues are entitled to free WIBC membership. City or state association dues must be paid if required. When the bowler returns to civilian life, her military membership is voided and she must pay WIBC dues.

Q. Is any woman as good as Don Carter?

A. This, of course, is debatable. But Marion Ladewig of Grand Rapids, Mich., has certainly dominated women's bowling over the past 15 years more than Don Carter has the men's field. She has won two WIBC all events, one doubles and one team title; eight BPAA All Star, two doubles and two team crowns; and three World's Invitational championships. She has been named "Woman Bowler of the Year" 10 times.

Q. What is meant by "divisions" in a tournament?

A. There are two methods to help make a tournament appealing and worth entering by women of all averages—allowing handicaps and having divisions. Under the divisions method, entering bowlers are separated by averages, compete against bowlers of like ability and have a better chance of winning prize money.

For instance, in the WIBC Championship Tournament, there are two divisions in team, doubles and singles events.

Q. Does every city association secretary automatically receive THE WOMAN BOWLER magazine?

A. No. The magazine is sent free to the president and secretary of *new* city associations for one year to introduce them to the magazine and keep them up-to-date. Other city officers should subscribe, however. Several state associations pay for gift subscriptions for city secretaries. WIBC also sends to each league, in the name of the league secretary, a subscription to THE WOMAN BOWLER.

Q. Who gets to vote for WIBC's officers and directors?

A. Individual bowlers vote for their delegates at city association meetings—the number of delegates depends upon the membership of the association. In addition, each state association is entitled to one delegate. These elected delegates attend the WIBC convention where national officers and directors are elected.

Q. Why did I have to wait two months to get my WOMAN BOWLER?

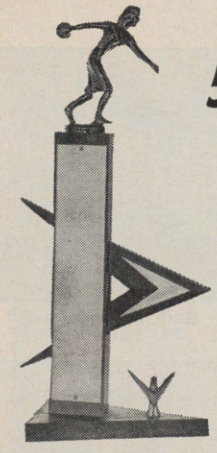
A. As with most large magazines, it takes approximately six weeks from the time you send in your money until you receive your first magazine. During the summer months, because of the combined issues during May-June and July-August, this period often extends to two months.

Q. If a girl lives between two cities, can she bowl in either city she chooses or in both cities? Can she take part in both city tournaments?

A. A member of WIBC may participate in inter-city bowling, provided the leagues in which she wants to bowl permit it. However, she may join only one city association, and she may compete only in that city's annual tournament.

Q. If a girl has to drop out of bowling because of illness or some other good reason, does she have to pay for the rest of the season's bowling?

A. No. When a member wishes to resign from a team during the bowling season, two weeks notice must be given the captain. Weekly league fees, including bowling and prize fund, must be paid by the resigning player for two weeks, if her spot is not filled.



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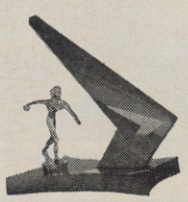

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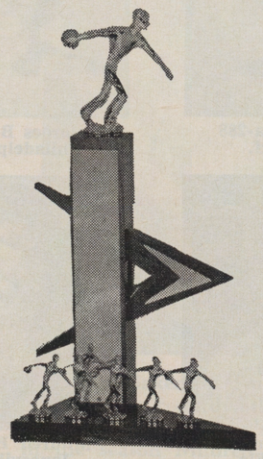

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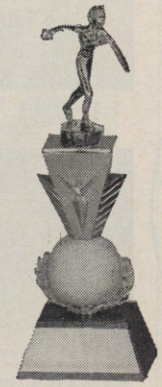

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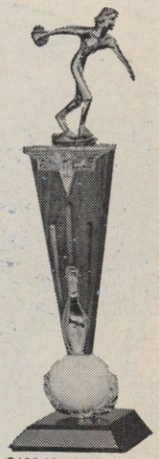
V43/4—9"—$6.70



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Now These Are Handicaps!

Fate and the elements have inserted real handicaps into two recent tournaments conducted by the Marion (Ohio) WBA. Women participants have had to brave such terrors as blackouts, snowstorms, drouths and "buried" bowling balls as well as compete against each other.

The story began during the association's 1961 city tournament. Just as the opening squad took to the Plaza Lanes at 6:30 p.m., an electrical storm (the worst in the city's history) blacked out the city.

Periodically throughout that night, the power would come on (the bowlers would start) and go off (freezing them between frames). Balls got trapped and had to be "fished" out of the underground returns. The first squad probably set a new record by finishing three games nearly five hours later.

Marion women bowlers were hostesses to this year's Inter-City Tournament (for women in Ohio towns of 75,000 and under). They planned an elaborate smorgasbord and cocktail party for about 250 people, before the opening. When the fates found out that the cook, the mother of Ginny McCauley, was coming from about 150 miles away, the worst snowstorm in the city's history hit.

Somehow, the cook made it and prepared the 400 pieces of chicken, four hams, salads, etc. But as she began the all-night task, the water main into the area of the lanes broke and the "drouth" was upon them. Two "Sir Galahads" (actually, teenagers Dave Gerber and Danny Duffy) came to the rescue.

They carried water, by the thousands of gallons, all night long in milk cans. The next morning, opening day of the tournament, there was still no piped-in water. So Dave and Danny continued packing it. With little relief or rest, they carried milk cans of water from 6 p.m. Friday until 8:30 p.m. Sunday, when service was finally restored.

Marion women are wondering what future tournaments will bring, but admit one with "average ordinary, bowling-type" handicaps would be dull indeed.

AROUND THE NATION

High Games and High Spirits

Charlotte Silvia-288
Valejo, Calif.

Doloroes Beswich-296
Philadelphia, Pa.

Ruth E. Galanti-279
Ft. Belvoir, Va.

Ann Ackerman-299
Hollywood, Fla.

Mildred Bartels-279
Janesville, Wis.

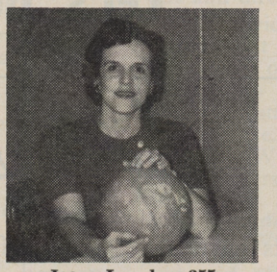
Juanita Dennerline-253
Paola, Kans.

Helen Griffin-255
Carrollton, Mo.

Rose Christoffersen-287
Yuba City, Calif.

Helen Kiefer-278
Weedsport, N.Y.

Viv Walters-278
Sidney, Ohio



Joan Leneker-255
Fort Plain, N.Y.

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Ledgewood, N.J.

Reggie Damm-251
New Bedford, Mass.

Mary Barker-275
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Mozelle Cox-251
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Mary Nesler-279
Murphysboro, Ill.

Virginia Askland-278
Niagara Falls, N.Y.

Frieda Bohannon-268
Topeka, Kans.

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Detroit's Fort-Park Ladies Senior House League president, May Sparks, recently displayed a top leadership role on the maple lanes.

Mrs. Sparks really had the pins flying, as she registered games of 257-245-238 for a powerful 740 series—setting a big target for the women bowlers in the Detroit area.

The blonde right-hander posted 23 strikes during the peak tally of the season—nine in the opener and seven each in the other two games.

The 740 also recorded a league high, and aided Mrs. Sparks' Fort-Park team to a 2999 series, a new season high among the women's leagues in the Motor City area.

Mrs. Sparks has been bowling for 20 years, with 13 of them in the Fort-Park circuit.

She carried a 186 average and rolled a 675 in the same loop last year.

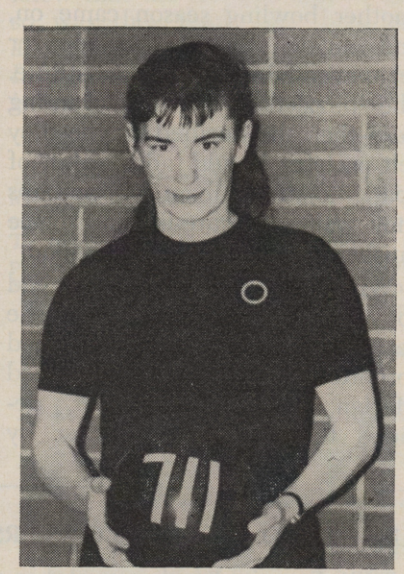
Currently, Mrs. Sparks bowls in three leagues, including a mixed league with her husband Harry, a member of The Wayne County Sheriff Department.

The Sparks family, including sons, William, 14, and Harry, age 5, reside in Allen Park, Mich., a Detroit suburb. —(Emilia Browalski)

Norma Baker of Tulsa, Okla., scored a 705 series recently, the second of the season among the city's women. Earlier in the season Mildred Gibson rolled a 702, the first 700 series in the association's history.

In breaking the city record, Norma combined games of 255-217-233. She was bowling in the Ladies All Star League at Rose Bowl. A few days after her big series, she bowled a 684.

Norma has been bowling for five years, and averages in the high 180's in three leagues.



Rosemary Scalli of Poughkeepsie, N. Y., has been making bowling news ever since she was 18. But she topped all her previous performances with her recent 711 series, the association's only 700 this season and the highest ever recorded.

Bowling in the Mardi-Bob Mixed League, Rosemary opened with a good 237 game, followed with a terrific 280, and finished with a 194. Her games were well above her 183 average at the time.

Rosemary first attracted local bowling fame when she scored a 649 when she was just 18. She came back the next season with a 650, then finished third in the state all events in 1961.

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by Sherwood Landers

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The Word Was 'Reluctant'

By Helen Latham

(Note: With most of the emphasis on high scores and the girls who achieve them, many people may get the idea that everyone has high scores and that bowling is a snap. The story you are about to read shows the other—much more common—side of the coin. Although the names and circumstances are meant to be fictitious, the story is undoubtedly taking place somewhere in the country almost every bowling night. It may even be your story.)

Never tell anyone you'll substitute unless you really want to bowl—take it from Hazel. Her bowling story started about 10 years ago when she was an average, fair-to-middlin' open bowler. But, what with a "tennis" wrist, a periodic stiff neck, a full schedule which included a job and housework, she had given it up for lighter recreation like ping pong, chess and bridge.

Then she started to work at a company which had a bowling team, and the "substitute-for-us" cry began. Despite Hazel's qualms and knowledge to the contrary, the gals on the Walter-Spenzer team had sized her up as a good substitute. Hazel did *look* athletic, loved sports, and she had bowled before, something many of the office girls had not.

That first spring, she was successful in putting them off, using excuses which had some truth in them—her wrist might swell, her neck might get stiff, she was left-handed and had trouble finding shoes and a ball, etc.

But she did venture out one day with her husband to try bowling again. Her first four balls curved beautifully—into the right channel. Her husband tried to help her, but, possessed with only the normal amount of self-control, he eventually gave up and said nothing. By the ninth frame, she had exactly that—nine.

Three young boys bowling on the adjoining lane marveled at her accuracy in finding the channel. Her husband tactfully asked her if she wasn't getting a bit tired. She jumped at the chance and sat out the last two frames—and only the three boys were disappointed.

The summer passed peacefully, another bowling season came on, and again the Walter-Spenzer team wanted her for a substitute. She puzzled over their wanting *her*—then she decided maybe they felt a lefty would add a bit of spark to their team or perhaps they wanted a sure-fire last place finisher to make them look good.

Whatever it was, Hazel agreed to substitute for them. Then she set out to re-learn what she had forgotten. She and a friend named Marian, also a non-bowler, decided to comfort each other by taking lessons together. Hazel's husband agreed to accompany them to the lanes each Sunday morning. But, once inside, he kept as many lanes away from them as possible and let the instructor earn his money.

After three weeks, Hazel had improved considerably—there is only one way to go from a score of nine. She went from a low beginning game of 54 to a 104, in what turned out to be her last practice shot. Not that she felt she was now ready for the big leagues. But the Sunday sessions began to fall off—first there was the "busy football weekend" excuse, then Marian had to usher at church, then the holidays came along, etc.

She continued to find ways to squirm out of substituting, hoping to get more practice, but her list of unused excuses was fast dwindling. It was the last straw when Marian substituted for them (she averaged 68 while doing it and Hazel felt sure even she could do better).

Finally, Nora, the live wire of the team, asked Hazel just what her trouble was. Could she bowl or couldn't she? Would she sub or wouldn't she? Was she sick, afraid, nervous, or what? " 'Reluctant' is the word," Hazel explained.

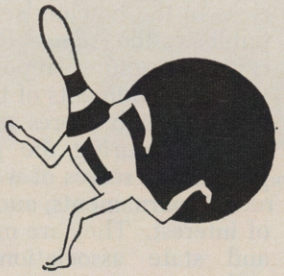
One day, they caught Hazel "with her excuses down," and she agreed without a thought of the consequences. It wasn't long before she regretted her hasty decision. She was told she would be

SUSPENDED WOMEN BOWLERS

By order of the WIBC Executive Board, suspended or expelled bowlers are listed in THE WOMAN BOWLER. The current list includes:

Name	Association	Suspension
Willie Campbell	Muncie, Ind.	Twenty years.
Julie Vanous	San Fernando Valley, Calif.	Three years.
Enid Walker	San Fernando Valley, Calif.	One year.
Sandy Maunu	San Fernando Valley, Calif.	Two years.
Susan Allen	Contra Costa, Calif.	Indefinitely.
Luannia Rice	Contra Costa, Calif.	Indefinitely.
Karen Givens	Peninsula, Calif.	One year and never to hold league or association office.
Myrl Speck	Harrisburg, Pa.	Two years and never to hold league office.
Mary Taylor	Harrisburg, Pa.	Indefinitely.
Mary Young	San Fernando Valley, Calif.	Indefinitely.
Janice Mason	San Fernando Valley, Calif.	Indefinitely.
Grace Jones	San Fernando Valley, Calif.	Indefinitely.
Nancy Suit	San Fernando Valley, Calif.	Indefinitely.
Lynn Silbiger	San Fernando Valley, Calif.	Indefinitely.
Luanne Seelig	Peninsula, Calif.	One year.
Mary Seelig	Peninsula, Calif.	One year.
Pauline Glaze	Double I, Indiana	Reinstated.

replacing the team captain, Virgie, the second-highest averager on the team. Then she learned the team had fought its way to fourth place (after finishing last the previous season), and, if they won all three games, would be in third. What pressure for a handicapped substitute!



The next two days passed all too rapidly, and they brought visions in the night to Hazel. The first night she dreamed that she got high game in the league and a high 500 series; all the Walter-Spenzer gals cheered and carried her out of the lanes on their shoulders. The second night, she "nightmared" that she rolled a triplicate of nine, and no one spoke to her ever again, including her husband.

Actually, neither one happened. Her teammates were very helpful and kind to Hazel, considering everything. They explained the bowling order, helped her pick out a ball she could lift (standing clear, of course, while she tested it), even lent her a pair of shoes (which were for right-handers and caused her to foul on the first ball), and gave her helpful bits of advice as she went along.

From beginning to bitter end, they maintained, with smiling faces, that "it was really all in fun," "the last place prize money is dandy," and, very encouraging, "you're better than one sub we had" (Marian?).

As things turned out, Hazel was lucky she was subbing on the night she was. There was some "discuscussion" going on as to which night—Wednesday or Saturday—to have the league banquet. The Walter-Spenzer girls were obviously going to be on the losing side of this argument, and much of their attention was diverted from the scores.

But, by the end of the second game, little subconscious hostilities began appearing. After Hazel had returned from missing an easy spare, the acting captain, Willa, said, "don't you *ever* pick 'em up?" —but with a smile on her face. And by the beginning of the third game, members of the *other* team were trying to help her.

When she got her first strike of the evening, in the third game, *both* teams clapped, and Hazel bowed all around. And when she spared in the 10th frame as if she'd been doing it all her life, you would have thought someone had scored a 300. Really it was only Hazel finishing a shaky fourth, instead of a poor fifth, with a huge 97.

Hazel may have killed forever the Walter-Spenzer team's chances of finishing anywhere but last. Probably, sometime between that first and third game, the girls realized she was not exactly the substitute their team needed. Perhaps the rest of their lives they would always see Hazel a little differently than before.

But deep in her heart, Hazel knew that the ice was broken and so was the "thing" she had had about bowling. From now on, as far as Hazel is concerned, the word is no longer "reluctant."

LOCKER INVENTORY CHART

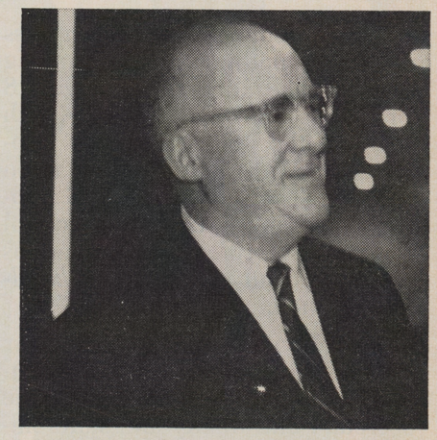
My bowling locker is NOT in a state of mass confusion, it just looks that way. To prove that I keep my belongings in perfect order, I have listed them below. My locker contains the following items:

1. **Several pairs of my old bowling socks.**
2. **Several pairs of my friends' old bowling socks.**
3. **Several of my old friends.**
4. **My bowling spirit (it's the flask to the left).**
5. **This week's bowling schedule—I'm so forgetful.**
6. **Last week's bowling schedule—I'm so sentimental.**
7. **Last year's bowling schedule — I'll find some use for it.**
8. **One round bowling ball (it's never been used, no holes).**
9. **One square bowling ball—that's the one I use most of the time.**
10. **One old bag—bowling, that is.**
11. **A very pretty trophy—I found it just sitting by trophy case.**
12. **A list of 1,001 excuses for not being able to hit the head pin.**
13. **The head pin.**
14. **Thirty-five books telling me how to bowl—all written by the Pros.**
15. **Arsenic for all of those Pros.**
16. **My "hi-five plaque;" if I give it back, I'll never see it again.**

Author Unknown—
From Gem Bowler

CONVENTION PHOTO ECHOES

From Page 32



Attorney Michael Dunn looks at a less legal side of convention.

Marie Dunn, stenotypist, is engrossed in proceedings.

The board members watch the graceful movements of Ethel Tribe, Oahu WBA president, in the hula.

See Page 61

WIBC PRESSES ROLLING

Women bowlers need never pass a boring, nothing-to-read evening if they take advantage of the 18 brochures and pamphlets (with more in the planning stage) published by WIBC and sent free upon request. The scope of WIBC publications ranges from the formal recitation of rules and regulations to the colorful and informal *Bowler's Manual.*

Probably the most familiar among them are the *WIBC Constitutions* book, sent to each league secretary and to city and state officers, and the *WIBC League Rule Book,* copies of which are sent to each league secretary for distribution to each member. The most popular of WIBC's publications is THE WOMAN BOWLER, which has a current circulation of approximately 125,000. This magazine is sent free to each league, in the name of the league secretary, and is available by subscription at $1.50 per year.

These three are the best known, but they are only a fraction of WIBC's publications. Several new or recently-revised booklets are now available which will be of help or interest to anyone who bowls.

The recently-revised and modernized *Bowler's Manual* contains a short history of bowling and of WIBC, pointers on bowling etiquette, information on equipment specifications, instructions for scoring, selecting a ball and bowling, etc. Photos and illustrations make this a valuable aid, especially for the beginner.

If you want to know the whys and wherefores of WIBC, read the WIBC *Reasons* folder. This blue and white folder tells briefly and concisely what WIBC is, the advantages in belonging, and lists some of its services.

Receiving wide distribution is WIBC's new *Bowling Etiquette* pamphlet. This is a reproduction of the 10 basic rules of bowling etiquette as listed in the *Bowler's Manual,* and will be mailed out widely to remind women bowlers to think of others when they bowl.

Two recently-revised pamphlets, the *Handicap Manual* and the *Average Calculator,* provide instant answers for league secretaries and individual bowlers.

"When is a foul a foul and when isn't it?" is a question which is discussed in detail in the *Foul Rules* folder. Illustrated and colorful, the booklet defines a foul, a legal delivery, and explains who can call fouls and how to protest the call.

Currently in the writing stage is a new booklet which will have a title similar to "Complete Guide for Running a League," and which will discuss in detail the problems that come up in most leagues and how to solve them. This new publication should be invaluable to league officers.

Although the publications listed above are the ones most likely to appeal to, and help, the individual bowler, there are many others which WIBC compiles and revises each year for the use and interest of specific groups—city association officers, tournament and convention participants, the press, etc.

Shortly after the scheduling is completed for the WIBC Championship Tournament, a *Tournament Schedule* is printed which lists each team, sponsor, name of captain, city and state, along with the date and time to bowl; doubles and singles participants are listed at their times and dates to bowl. Schedules are sent to each captain, made available to newsmen in the tournament city, and are on hand at the site for use by tournament spectators.

A follow-up, mailed after the tournament, is the *Prize List,* a complete list of all those winning prizes in both divisions of every event. These are distributed to team captains, association officers and others.

Initiated last season, the WIBC *Press-Record Book* will be revised just before each tournament, and is mailed to members of the press, radio and TV. It contains WIBC all-time and tournament records, lists of past champions, membership figures, statistics on the current tournament and prize list, and many other features. This record book serves newsmen throughout the year as a reference, and is especially useful before and during the tournament.

As soon as possible after the close of the bowling season, WIBC publishes the *Annual Report* which contains minutes, reports and proposed amendments of the past convention; high scores and averages recorded during the past season; photos and scores of winners of the recent tournaments; and other items of interest. They are mailed to city and state association presidents and secretaries, convention delegates, WIBC Executive Board members, other sanctioning and interested bowling groups. The *Annual Report* for the 1961-62 season, which is now available, has a completely new format compared to past ones. It has been enlarged, is more attractively laid out and has more photos and illustrations.

The "right hand" of most city secretaries (and other city officers) is the *City Association Handbook.* This 51-page book explains in detail the functions and duties of city officers, and offers useful explanations and information which help them to do better jobs.

A new companion booklet, which will soon be available, is the guide to aid city associations in planning and carrying out successful tournaments.

Two relatively-new pamphlets explain the WIBC bonding program and the rules governing special tournaments. The bonding folder is of interest to league and city association officers alike, as it details how league and city funds can be insured against loss. The special tournaments folder is designed to answer the questions of city association officers, who process applications for special tournaments, and the bowling proprietors.

Another new booklet to help city association officers is the *Parliamentary Procedure Guide* which lists methods for conducting successful, correct meetings. A chart on the back of the folder lists in concise form the order of precedence of motions.

The publication side of WIBC is one of its most important and popular services since every woman bowler receives one or more of these items every season.

The Gold Ball called Memphians' attention to the big event.

WIBC President Alberta Crowe, Executive Secretary, Emma Phaler, and Memphis President Gertrude Lorence admire the Gold Pin—symbol of welcome.

Good food is the object at WIBC Press Party—April 3 at Imperial.

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From Page 3

AJBC VITAL TO WIBC

HOW WIBC HAS HELPED IN THE PAST

Mrs. Crowe's remarks included the facts that, "Over the past years, our WIBC national, state and city leaders have exercised an active interest in junior bowling to the extent that hundreds of our adult leaders have voluntarily given thousands of hours diligently teaching youngsters the fundamentals of bowling, of values, of ideals, of true sportsmanship. This teaching and all these volunteer hours have not been done for the glory of it, but because our women enjoy working with boys and girls and because they desire to help the WIBC (which they believe is a solid, clean and honest rules organization) protect its investment in the junior boy and girl bowlers of America."

The local junior agencies, working closely with their parent organizations with WIBC headquarters in Columbus, Ohio, and ABC headquarters in Milwaukee, Wisconsin, thus will be equipped to distribute complete supplies and offer administrative services to AJBC members. There are approximately 450,000 boys and girls, ranging from high school age downward, participating in the AJBC program this year.

HOW WIBC CAN HELP AJBC NOW

The WIBC Executive Board has studied the situation thoroughly and recommended to the convention delegates the following specific steps to be followed on a local level:

1. The WIBC city associations should join hands with the similar ABC local associations to form junior leagues and a joint AJBC local agency.
2. Then develop local AJBC associations to service from the local area all junior leagues (these local junior associations to be patterned after our adult WIBC and ABC organizations).
3. Insist that these AJBC leagues be sanctioned through the AJBC national organization.

The local adult associations have a joint interest in developing a healthy, progressive, tightly-knit, junior bowling program. By welding a close relationship on the local level, the junior program will have the purpose, strength, and intensified interest to make it the recreational leader for the junior boys and girls of America.

The AJBC is being provided as a special service to the entire bowling family.

The AJBC has a multi-purpose program that is far more comprehensive than the mere rolling of a ball down the lane by a boy or girl. Its widespread acceptance is evidenced by the approval given the program over the years by religious, school, civic, fraternal and recreational leaders at both national and local levels.

WHAT AJBC IS AND DOES

Basically, AJBC is a membership service organization patterned after WIBC and ABC. For a nominal annual membership fee, it provides membership cards, league credentials and all the record-keeping materials necessary to the functioning of the league. It has an awards program featuring more than 80 different emblems, and a variety of award certificates and trophies. Nearly 11,000 trophies have been given to outstanding junior bowlers during the 1962-63 season.

One of the highlights of AJBC is its tournament program. The 17th annual Christmas Tournament this season drew 191,000 entrants who furnished lineage of 600,000 games. The National Mail-o-graphic Tournament has more than 75,000 junior participants annually. Still another event, the Explorer National Bowling Tournament, now in its third year under AJBC direction, has become the largest single activity of the Explorer movement of the Boy Scouts of America. The AJBC has also cooperated with the in-school bowling program in many localities, the Veterans of Foreign Wars, United States Junior Chamber of Commerce, Strategic Air Command, and many local service, civic, fraternal and church groups.

An outstanding feature of the AJBC program is its staff of more than 218 certified supervisors. These volunteers, dedicated to the furtherance of a wholesome recreational outlet for boys and girls, are available without cost to assist in the formation of AJBC leagues; and, once the leagues are ready to bowl, the renowned certified instructor program is at hand to teach the proper fundamentals.

During the current season more than 4,000 adults have been trained to conduct junior leagues through the one-day certified coach clinics and two-day resident certified instructor schools. The clinics and schools are conducted by the AJBC field staff.

AJBC members are kept well informed on their activities through the official publication PREP PIN PATTER. Each monthly issue, November through April, is provided free to each league coach, team captain, and bowling proprietor plus an extensive mailing to the nation's sports writers and broadcasters.

VALUES OF AJBC

While one of the primary functions of AJBC is to teach youngsters how to bowl properly and so they will achieve the maximum physical enjoyment from the sport, stress is always placed on character building, team play, and sportsmanship. The members are trained to assume responsibilities of team captains and league officers with the underlying theme that the lessons they learn in a wholesome, competitive sport will be carried over to their duties as responsible citizens of the future.

The widespread interest in and acceptance of the AJBC program is reflected in the 69 chartered local associations, whose purposes are to coordinate and administrate the national programs at the local level. Hundreds of volunteer representatives from all segments of the bowling world have devoted countless hours of service to local associations. Acceptance, too, at the parental level has been universal, thanks to the AJBC's Environmental Code that guarantees a suitable environment for all junior activities.

Mr. Frank Baker, ABC Executive Secretary-Treasurer, has commented that, "Many of those who have enjoyed AJBC membership in the recent past already have grown out of the junior organization and have come into WIBC and ABC as young adults. A few have advanced to stardom. But regardless of their greatness as bowlers, their general activities and demeanor in our adult organizations offer living proof that their experiences in AJBC have been worthwhile."

The AJBC is now in its 16th year of sponsorship by the National Bowling Council. The Council is made up of representatives of ABC, American Machine and Foundry Company, Billiard and Bowling Institute of America, Bowling Proprietors' Association of America, Brunswick Corporation, National Duck Pin Bowling Congress, and WIBC. These member organizations take care of a major and important phase of financing AJBC and each contribute substantially.

Mrs. Crowe concluded by saying: "WIBC has over 2,700 city associations and ABC has over 2,900. If all of us get behind this movement, combine forces, put our shoulders to the wheel, go out and give more assistance in forming junior leagues in every one of our city associations, it will not only perpetuate the American Junior Bowling Congress, but it will mean the continuation and perpetuation of our own adult organizations—the WIBC and ABC."

Thank Your Plucky 'Ansisters'

Do you recognize the names of Hippodameia, Agnes Beckwith and Eleonora Sears? If you're a woman and a bowler, you should. Thanks to these women and thousands more like them back through the years, women can now openly and safely participate in sports.

Although evidence shows that men have competed in one kind of sport or another almost since the beginning of time, women were denied such enjoyment until relatively recently. They may have been indulging in athletics for a few thousand years, but if they were, they kept it to themselves very well.

In ancient Greece, women were not only forbidden to participate in sports, they were denied even the privilege of watching. As with most women though, curiosity eventually got the better of some of them, and they tried to witness the Olympic Games from the tops of trees or through knotholes in the stadium. Stories report that many were captured and put to death. It would seem that femininity and muscular activity or interest were literally a deadly combination in the ancient world.

Then came Hippodameia, a Greek woman who resented being left out of the Olympics. She decided that if women could not watch men competing, they could compete, at least undercover, among themselves. She began the Heraea, an athletic event for women only. At the initial Heraea, only trusted friends of Hippodameia were invited to compete and watch, but eventually women from all over Greece were invited. Patterning their contests after the Olympics, the event was held every four years and its main event was a foot race (of about 525 feet). The winners received olive leaf wreaths and a share of the heifer which was later sacrificed to the gods. When Rome invaded Greece, the Heraea ended, and with it ended for centuries any record of sports participation among women.

A more recent pioneer of women's sports—during the 16th century — was Mary, Queen of Scots, the first woman golfer. Two later English queens, Elizabeth and Anne, brought a royal touch to card playing, hunting and horse racing. But these were exceptions, and for many years, the tradition remained in both Europe and America that women and sports did not mix.

Swimming is probably the first sport in which relatively modern women competed openly, though well-covered by today's modern standards. One of the first well known women swimmers was a 14-year-old English girl named Agnes Beckwith, who swam five miles with the tide in the Thames River in 1875. She did this despite a stern warning from a French woman writer of the times that active athletic participation would be the ruination of the natural grace and shapeliness of women.

The next major breakthrough for women sports enthusiasts was in tennis. In 1887, another English girl, Lottie Dod, 15, won the first of five tennis singles championships. She also became the British women's golf champion, and competed on the English field hockey team which defeated Ireland.

The woman who emancipated American women from the no-sports-bugaboo, was Eleonora Sears, a Boston society girl who, early in the 1900's, shocked both

sexes with her muscular exploits. Being from a good family, she was the perfect one to demonstrate to conservative Yankees that a woman could participate in athletics and still remain womanly. She took up tennis, golf, canoeing, swimming, distance walking, polo and others, preferring these to sitting in her parlor sipping tea and enjoying small talk.

Without tutors or even basic instructions in any sport, Eleonora needed only to watch men at a sport, practice what she saw, then go out and beat the best of them. Still a teenager when she began her trail blazing for women, Eleonora continued entering sports formerly reserved for men until she was beyond middle age, and won her last title at the age of 50.

Perhaps the best known American woman athlete was Mildred (Babe) Didrikson Zaharias. As an amateur athlete, she competed in 634 contests in various sports, winning 632 of them. After turning professional in 1932 and finding little competition among women, Babe took up golf, the sport she was weakest at. She won the U. S. women's amateur golf title in 1946, followed that with 14 straight victories, and topped them off with the 1947 British amateur women's golf title. She then became a top golfer in professional circles, and is credited with the longest drive by a woman—327 yards.

During the first quarter of the 20th century, lawn tennis became a popular and acceptable sport for women. Early women's champions in this sport include California's four Sutton sisters (a common saying of their era was that "it takes a Sutton to beat a Sutton"), and Hazel Hotchkiss Wightman and Elizabeth Ryan, also from California.

Golf became the next most popular sport among great women athletes, especially from 1925 on. One of the most remarkable of the women's golf champions was Mrs. Caleb Fox, who waited until she had raised her family before she took up the sport. Even when she was over 60, she consistently defeated younger, better conditioned women. During one part of her long career, she qualified for the U. S. women's championships for 25 successive years, and became known as "the wonder woman of golf."

Swimming, track and field, softball, basketball, skiing, ice skating, and, of course, bowling soon entered the acceptable-athletics-for-women category. And in each sport, there were always women waiting for their chance to enjoy competition and win championships.

The colorful stories of the pioneers among women's bowling are familiar to almost every man and woman who bowl. Women were barred from many "alleys" as recently as the 1940's. Those who did risk reputation and a happy home by venturing in to bowl, did so with bowed head and much embarrassment. Some reports even tell of aroused townspeople standing guard at the "alley" entrances to keep foolish maidens from entering. In some cases, those who sneaked in anyway were tarred and feathered and run out of town—not too far a cry from the treatment those ancient Greek women suffered.

But courageous and dedicated early women's champions like Floretta McCutcheon, Goldie Greenwald, Marie Warmbier and many others, like their sisters before them, brought dignity and stature not only to women bowlers, but to bowling itself.

Want To Get Into Print?

As you read this issue of THE WOMAN BOWLER, you may have some ideas about a story, poem or news item of national interest which would make good reading and be of interest to women bowlers everywhere. Much of the material in each issue of the magazine is submitted by women like you. It may be used as written or become the basis for a more extensive article.

A little background about the magazine and its purposes may help you to decide what material and stories would be appropriate —and how you can "get into print." THE WOMAN BOWLER, the official magazine of WIBC, was begun more than 26 years ago, and is published 10 times each year, with combined issues in May-June and July-August. The magazine is sent to subscribers, bowling proprietors, the secretary of every sanctioned league (women's and mixed), advertisers, some news people and a selected group of bowling officials. Current circulation is approximately 125,000.

The purpose of the magazine is to provide, from the women's angle, news of developments and accomplishments in the game, articles about high scores and the women who roll them, major league and tournament activity, features on interesting or famous women bowlers, ideas and instructional information on bowling and complete coverage of the WIBC Championship Tournament and Convention. In addition, the magazine brings to its readers news of the services, projects and plans of WIBC. Keep in mind that THE WOMAN BOWLER is a *national* magazine, and send only news items of a national interest.

There are many subjects for you to write about—articles can be based on stories of interesting individuals or teams, fiction or feature stories about bowling, "how to" stories on learning to bowl or getting more enjoyment out of bowling, unusual banquets or get-togethers, ideas which would be helpful to other leagues or associations, "in depth" stories of high scratch scores, human interest stories on handicapped or aged bowlers, sponsors' stories, etc. Because thousands of them are scored

each season, THE WOMAN BOWLER cannot use stories of triple scores or split conversions, unless there is something unusual about them.

Photos Useful. A good picture along with your article or news item can help to dress it up and attract interest, and will add to the attractiveness of the magazine itself. Photos (only black and white are usable) need not be professionally done—a good polaroid will do, just as long as the contrast is good. When planning or arranging your photo, try to avoid the typical bowling picture of women lined up with their bowling balls. Try to capture the subject of your article in the picture. And be sure to identify the persons in the photo correctly and explain the occasion or setting.

Write and ask. If you have an idea in mind and want to know what the possibilities of publication are before you write it, feel free to submit your idea to THE WOMAN BOWLER for consideration. We will tell you whether we can use your story and offer suggestions that may help you do your best job. No cash payment can be made for articles; however, extra copies of the magazine in which your story appears will be sent to you upon request. Every item and story is acknowledged.

Be Accurate and Thorough. Nothing is more disappointing than to see your name misspelled in a newspaper or magazine. Whether you send in a small news item or a long story, please be sure that all names, dates and scores are correct. Try to include all pertinent facts in your story—the who, what, when, where, why and how. And be sure to include your name and address in case we need explanation or more information. If you hesitate to write a story, as such, merely list the information and we will write it. Like most magazines, THE WOMAN BOWLER reserves the right to rewrite or adapt any article to its style, but this is easier to do if you have been attentive to grammar, punctuation and spelling.

Remember Deadlines. If the item you are sending is timely, you should consider the magazine's deadline. All material for an issue should be in to THE WOMAN BOWLER office no later than the first of the month before that issue is published. For instance, if you have a story or item which should be in the April issue to be most valuable, it should be in our office no later than March 1st.

Verify with Source. All articles about high scores, record-breaking performances, etc., will be verified with the proper authorities (association, league or WIBC) before the article is published. It is important that you make sure your facts are correct before sending the story in. It is best if stories about association activities come from an officer of the association, league stories come from league officers, etc. Such restrictions do not apply to strictly feature or personality-sketch-type articles.

Cartoons Useful. If you have good ideas and can draw, capture some of the humorous things that go on in your league, and send your cartoons into the magazine. THE WOMAN BOWLER pays $5 for each cartoon accepted for publication. Cartoons which are not usable will be returned as soon as possible, and the sender is requested to send a return envelope with the cartoons.

Consider Advertising. When your city or group has something to sell or is sponsoring a tournament or event which will attract persons from several states, you might consider advertising in THE WOMAN BOWLER. Advertising rates are available on request.

See Page 62

AT CONVENTION

SEEN

The first governor ever to kiss a WIBC president (Gov. Frank Clement commented that, since he couldn't be acclaimed as the first governor to open a WIBC convention, he would be known as the first to kiss its president—and he did).

More than 500 who attended the Workshop on Sunday, who came in loaded with questions and went away, it is hoped, with some answers.

The new WIBC slide set, "The WIBC Story," now available to city associations.

Delegates, already loaded with kits and notebooks, eagerly taking samples of the new WIBC literature displayed at Ellis Auditorium.

The beautiful red Portland roses which "grew" from almost every head and blouse—and the Los Angeles gals who had halos on their heads but devilish sparkles in their eyes.

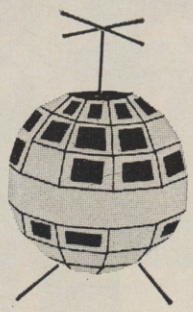
The unusual, eye-catching maroon gophers, displayed on the backs of the Minneapolis girls, encouraging everyone to "gopher Minneapolis in '64."

The unbelievable patience of the delegates as the final session lasted throughout the final day, into the evening, and then into the next morning.

The beautiful hall itself—and the wonderfully-comfortable seats, an absolute necessity for the long sessions.

The hundreds of sailors (from a nearby base) who couldn't believe their eyes at all the women.

The uproar from the Portland and New Orleans delegates, when it was announced that they had won the 1965 and 1966 WIBC conventions and tournaments.



HEARD

The many reminiscences between members of the 20-Year Club (now known as the Pioneer Club).

Reactions of hundreds of delegates at seeing old friends from all parts of the country and making new ones.

The general surprise and awe at the size of the delegation—yet how easily the 1685 were served at the delicious Delegates' Luncheon.

Cameras clicking by the hundreds as the famous Peabody ducks strutted and preened for the visitors at their fountain in the hotel lobby.

Melodious tones and graceful dancers that joined the San Antonio gals and their organ in the Peabody lobby.

The common remark — "Watch for yourself on TV Sunday!" (Memphis TV station WCMT, Channel 5, carried a one-hour show from Imperial Lanes each week.)

Compliments on the Stars of Yesteryear and other displays in the convention hall.

Laughter from the delegation when the handsome Memphis Mayor Henry Loeb gave his phone number and advised that he "was available anytime."

Favorable remarks over the new WIBC awards.

Nothing—by a few for a while, when one of the microphones went out temporarily—the only disrupting event.

Good music in the Skyway atop the hotel, overlooking downtown Memphis and the Mississippi River.

Tournament Opening Night Matched any Premiere in Glitter

WIBC and Memphis Officials show the glamor of the occasion.

WIBC Treasurer Theresa Kelone and President Alberta Crowe exchange pleasantries with Mr. and Mrs. Don Tebbe, Imperial Manager, at WIBC Press Party.

ABC Executive Secretary-Treasurer Frank Baker speaking on common problems in convention session.

Pictures Speak for Themselves

The winning Portland girls present their mascots, "Belle" and "Packy," to an appreciative, convention-skit audience.

The gold ball changes hands from Memphis WBA President Gertrude Lorence (left) to Sophie Almer, Minneapolis prexy.

Floretta McCutcheon, one of WIBC's Stars of Yesteryear, gives greetings.

Clover Bayley, New York's newest contribution to the WIBC Executive Board, is congratulated by two members of her delegation.

Tennessee's Governor Clement welcomes the record WIBC delegation.

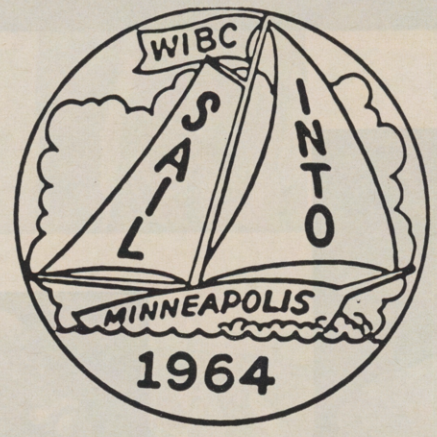
Los Angeles' trying to attract votes—but were devilishly unlucky!

From Page 58

In addition to the magazine, WIBC publishes a monthly newsletter which is mailed to more than 10,000 persons each month, including more than 2000 newspapers, radio and TV stations and the presidents, secretaries and publicity chairmen of all city and state associations. These releases distribute news about WIBC events and services, items about the accomplishments of women in bowling, features and news about the annual tournament and convention and lists of the highest current scratch women's scores. The high score list is limited to individual games of 275 and over and series of 700 and over, and team games of 1000 or over and series of 2900 and over.

Bowling oddities and short clever items can be used (but, again, no split conversions or triple scores). Since these are *news* releases, timeliness is even more important than it is for the magazine. If you have an item for the "Pinks," it should be in our office no later than the 15th of the month prior to publication. There is often some delay in publishing high scores, because it is necessary to verify these with the city secretaries before publicizing them.

The best way to get ideas on what "sells" in THE WOMAN BOWLER is to study back issues. This will also help you with subjects for stories and possible photo poses. Keep in mind that THE WOMAN BOWLER is your magazine just as WIBC is your organization, and we welcome your ideas and suggestions, as well as your articles. If you are hiding your writing light under a basket, cast it off and send your creations to THE WOMAN BOWLER.



Memphis Tournament Chairman Alberta Boartfield and President Gertrude Lorence take a last look at the Gold Ball which now goes to Minneapolis.

Somebody Else . . .

Who is that member named **Somebody Else?**
There's nothing that gal can't do!
Count on her working from morning till night,
Just carrying on—for you.

She serves on committees that nobody likes,
She sends in whole columns of news;
She gets lots of prospects to sign on the line,
And never is late with her dues.

But people are mortal, and **Somebody Else**
May wear out, retire or die;
So next time you're asked, don't pass it to her
But send in this earnest reply:

"If **Someone Else** can give time and support,
Then, bet my last dime, so can I!"

WALNUT STAND FOR W.I.B.C. AWARD

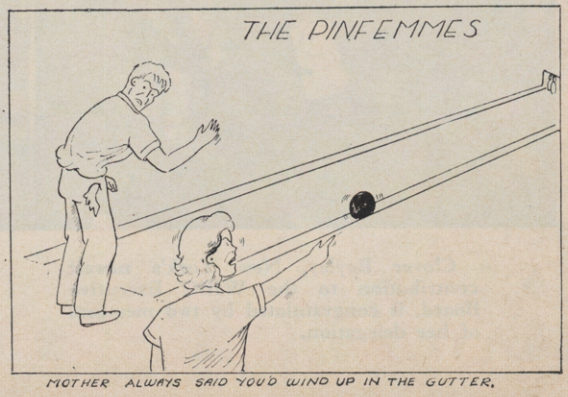
PLATE.....ea. $1.00; doz. $10.00
Prepaid Mailed Anywhere U.S.A.
SEND CHECK OR STAMPS . . . No C.O.D.
SCHAAF MFG. CO. SINCE 1911
307 So. 6th St. Minneapolis, Minn.

WIBC Memphis Tournament Emblems (Souvenir) are still available—75c each or 3 for $1.00. Ray E. Schafran, 407 Jaffa St., Lakeland, Florida.

NOTE "600" CLUB

"600" Club members attending the Annual Dinner at the Peabody on April 28th who took photos are requested to send copies to be included in the Memphis "600" Club scrapbook.
Send to: Nancy Folden
379 McDermitt Rd.
Memphis 17, Tenn.

1964
Go Fer
Minneapolis

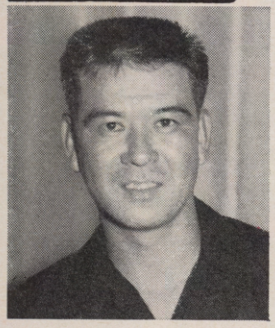


HAWAII'S TOP STARS ROLL . . .

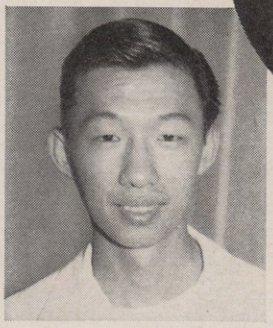
MANHATTAN RUBBER

The Ball of MORE LIVE RUBBER for MORE Ten-Strike Action!

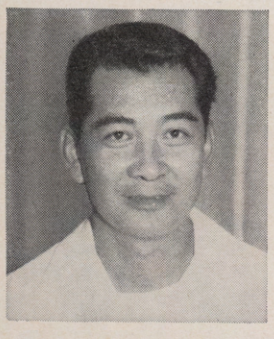
only Ball available in 13 COLORS . . .



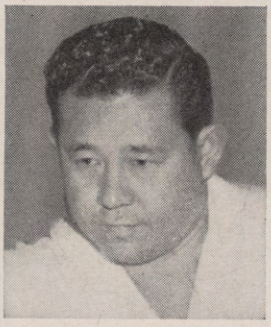
LUKE KATEKARU
Hawaii's High Series — 833
GAMES: 300-275-258



ASHLEY HUNG
HAWAII'S REPRESENTATIVE
IN WORLD'S INVITATIONAL



JAMES AKASAKI
1962-63 HAWAII STATE
MATCH-GAME CHAMPION



ROY AH NEE
FORMER HAWAII MATCH-
GAME AND MASTERS
CHAMPION

Yes, in Hawaii and the other 49 states you find one bowling fact remains constant: the champions who have their *choice* of bowling balls roll Manhattan Rubber . . . the ball of more live rubber, for more ten-strike action.

If *you* don't already know the sheer enjoyment and confidence that are part of rolling the world's liveliest bowling ball, it's time you see your bowling ball dealer now. Get yourself Manhattan Rubber . . . the one ball you *know* will give you the bigger strike percentage. You'll *enjoy* it!

The BALL of CHAMPIONS . . . used since 1939 in winning EVERY MAJOR TITLE KNOWN TO BOWLING . . . because it's

- **PERFECTLY ROUND** perfect within 1/1000"
- **PERFECTLY FITTED** for better control
- **PERFECTLY BALANCED** for truer roll
- **PERFECTLY DRILLED** on precision equipment

BOWLING BALL DEPT. **MANHATTAN RUBBER DIVISION** *Raybestos-Manhattan Inc., Passaic, N. J.*

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Why do pro's prefer new Score King 50 Pins? Consistent scoreability—within the rules!

A pro bowls for a living. Her reward depends on her skill and that's the way she wants it. That is why so many pro's prefer new Score-King 50 bowling pins. The 50's fall where they should. New records are made when they're deserved. The bowler is always assured of good scoring – and an even break. What more could she ask?

BOWL BRUNSWICK... THE CHAMPIONS DO! **Brunswick**